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**ИНТЕГРИРОВАННЫЙ
ПРОФЕССИОНАЛЬНО ОРИЕНТИРОВАННЫЙ
КУРС ОБУЧЕНИЯ АНГЛИЙСКОМУ ЯЗЫКУ
ДЛЯ СТУДЕНТОВ – БАКАЛАВРОВ
В ОБЛАСТИ ТУРИЗМА**

Учебно-методическое пособие

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2018

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Интегрированный профессионально ориентированный
курс обучения английскому языку
для студентов – бакалавров
в области туризма

Утверждено редакционно-издательским советом университета
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Учебно-методическое пособие выполнено в рамках педагогической технологии «развитие критического мышления через чтение и письмо» и содержит задания, направленные на развитие критического мышления и формирование иноязычной профессионально-речевой компетенции студентов. Материал пособия включает тексты учебного характера, в которых широко представлена терминология области, а также упражнения, способствующие расширению лексического запаса студентов. Пособие имеет двойную направленность и нацелено на развитие двух направлений в обучении: формирование базовых знаний и овладение профессионально-ориентированным английским языком.

Предназначено студентам I, II курса, обучающимся по направлению 43.03.02 Туризм, для подготовки к практическим занятиям и выполнению самостоятельной работы по дисциплинам «Иностранный язык » и «Иностранный язык деловой»

Ключевые слова: туризм, учебно-методическое пособие, иноязычное образование, иноязычная профессионально-речевая компетенция.

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Введение

С появлением стандартов третьего поколения, нацеленных на компетентно-ориентированное образование, одной из приоритетных целей современного иноязычного образования становится формирование умения осуществлять профессиональную деятельность на иностранном языке. Студент лингвистического вуза должен овладеть коммуникативными умениями, необходимыми для осуществления устной и письменной коммуникации в различных ситуациях профессионального общения, что предполагает активное формирование иноязычной профессионально-речевой компетенции являющейся составляющей иноязычной профессионально-коммуникативной компетентности, и означающей способность выражать свои мысли с помощью языка и понимать мысли других людей в процессе речевой интеракции.

Учебное пособие «Интегрированный профессионально-ориентированный курс обучения английскому языку для студентов-специалистов в области туризма» нацелено на достижение вышеназванной цели. Данное пособие выполнено в рамках педагогической технологии «Развитие критического мышления через чтение и письмо» и нацелено как на формирование базовых знаний по специальности, так и постепенное овладение профессионально-ориентированным английским языком. Материал пособия включает учебные тексты, направленные на изучение базового и профессионального английского языка, а также различные упражнения, способствующие не только формированию умений чтения и расширению лексического запаса студентов, но и нацеленные на формирование умений говорения, как на общие, так и на профессиональные темы на английском языке.

Существенным фактором, способствующим поддержанию студенческого интереса к изучению английского языка, как для общих, так и профессиональных целей, являются задания, разработанные в рамках активных методов и, несомненно, способствующие развитию речи студентов.

Разработанное пособие готовит студентов к общению в иноязычной среде, а также способствует постепенному развитию умений говорить на профессиональном английском языке. Они приступают к чтению профессионально-ориентированных текстов, учатся находить и читать литературу в интернете, делать профессиональные презентации докладов, публично выступать, писать письменные размышления, выражая свои мысли, на профессиональном английском языке.

Учебное пособие поможет студентам эффективно и интересно организовать самостоятельную работу над текстом, а также научиться общаться на общие и профессиональные темы на английском языке, что, несомненно, будет способствовать подготовке студентов-бакалавров в области туризма к их будущей профессиональной деятельности.

Unit 1

The English language and my future job

1. *Group work. Reflect on the following questions and share your ideas with the class. Get ready to answer questions persisting in your own opinion (отстаивая своё мнение).* The following lexis can be helpful.

1. Do many Russian professionals know foreign languages nowadays? Why?
2. Is it important for them to speak foreign languages? Why do you think so?

Useful terms and phrases

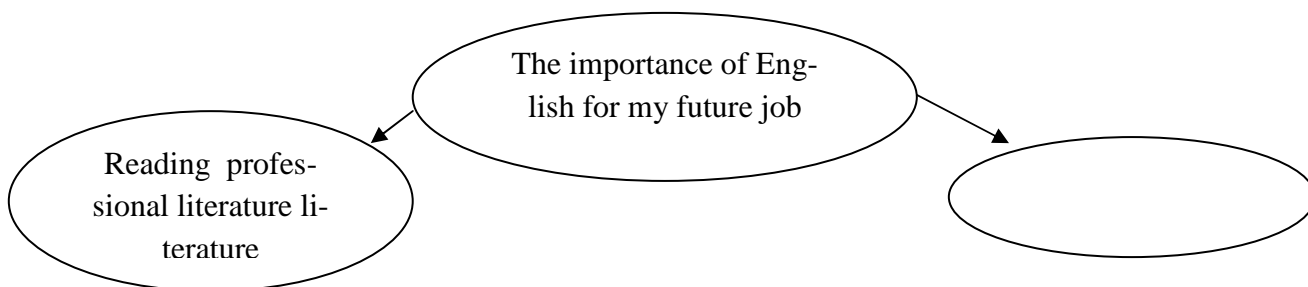
2. Read the following terms and phrases, mind their pronunciation:

foreign language	иностранн ^{ый} язык
to know a foreign language	владеть иностранн ^{ым} языком
specialist in social and cultural service and tourism	специалист в области социально-культурного сервиса и туризма
tour operator	организатор туристических поездок; туроператор
tour guide	гид
to plan unique travel adventures	планировать уникальные приключенческие путешествия
to organize excursions	организовывать экскурсии
to lead people to places of interest	водить людей к достопримечательностям
importance of English	значимость иностранного языка
to travel abroad on business	ездить за границу по делам
to communicate with foreign colleagues	общаться (поддерживать связь) с иностранн ^{ыми} коллегами
a part of the job	часть работы
to be successful	иметь успех, быть успешн ^{ым}

3. *Group work. Discuss the following questions and report your opinion to the class.*

1. Is it important for you to know foreign languages? Why do you think so?
2. Do many Russian architects travel abroad on business and communicate with foreign colleagues? Is it a part of their job?
3. Do modern architects read professional literature in foreign languages? Why?
4. Do you think that English will help you to be successful in your future job? Why?
5. What is the importance of English for your future job? Ground your answer?

4. Structure the received information in the form of the “cluster” (графическая организация материала, показывающая смысловые поля того или иного понятия):



5. Group work. Prepare a presentation about your future job and deliver the presentation to the class. Get ready to answer questions persisting in your own opinion

6. Write a short essay entitled “English language and my future job”.

Unit 2 ABOUT MYSELF

I. Warming up (Разминка)

Listening & Speaking

1. Introduce yourself to the class answering the following questions. Get ready to answer questions and communicate with your group mates (созвуннику). The following lexis can be helpful.

1. What is your name?
2. How old are you?
3. Where are you from?
4. What is your future profession?
5. What does a specialist in tourism do?
6. Why have you chosen this profession?

specialist in social and cultural service and tourism	специалист в области социально-культурного сервиса и туризма
tourism	туризм
hospitality industry	гостиничная индустрия; ресторанно-гостиничный бизнес
to create specialist tours	создавать тематические экскурсии
to show visitors around an area	показывать гостям местные достопримечательности
to change/transform	изменять/преобразать
to make a city more beautiful	делать город более красивым
service provider	поставщик услуг
tourism provider	поставщик туристических услуг

The verb “to be”

2. *Group work. Read and translate the sentences. Then answer the following questions. (See chart 1).*

I am a diligent (старательный) student. He lives in an amazing (удивительный) city.

- Каков порядок слов английского предложения? Изобразите английское предложение в виде схемы.
- В каком времени стоят сказуемые в данных предложениях? Подчеркните сказуемые.
- Какие формы приобретает глагол “to be” при спряжении в настоящем, прошедшем и будущем времени?
- В каких случаях употребляется глагол “to be”?

3. *Проспрягайте глагол “to be” в предложении “I am a future specialist in social and cultural service and tourism.” в утвердительной и вопросительной форме и в предложении “I am not a future designer” в отрицательной форме устно и письменно.*

4. *Проспрягайте глагол “to be” в предложении “I am ready to help my friends” в утвердительной и вопросительной форме и в предложении “I am not ready to fail (подвести) my friends” в отрицательной форме устно и письменно. Обратите внимание на употребление притяжательных местоимений.*

5. *Listen and repeat after the teacher the following terms and phrases, mind their pronunciation:*

amazing	удивительный
a first-year student	первокурсник
the University of Architecture and civil engineering	Архитектурно-строительный университет
to deal with different people	иметь дело с разными людьми
to be to one’s liking	быть по нраву, по сердцу
to be fond of	любить, увлекаться
to be good at doing something...	хорошо делать что-либо; быть способным к чему-либо
as far as I know	насколько я знаю
to add to this	в добавление к этому
to be late for lectures	опоздывать на занятия/лекции
The fact is that ...	дело в том, что
to be ready to do something	быть готовым сделать что-либо
to answer homework	отвечать домашнее задание
in general	в целом, в общем
to be interested in	интересоваться чем-либо
unfortunately	к сожалению
to be short of time	испытывать нехватку времени
to get an education	получить образование

to depend on	зависеть от
That is all there is to it.	Ну вот и всё.
structure	постройка, сооружение.
sociable person	общительный человек
to be proud of / take pride in	гордиться ч.-л., чувствовать гордость за что-либо
an organized and disciplined person	организованный, собранный и дисциплинированный человек
subject	учебный предмет
to provide verbal descriptions of sights and landmarks	предоставлять (давать) словесное описание достопримечательностей и архитектурных памятников
tourism and recreation designing	туристско-рекреационное проектирование
profound knowledge	глубокие знания
organizing touristic activities	организация туристской деятельности

6. Match the words and phrases to their translation and make sentences about yourself using the verb "to be" according to the model.

a.

an amazing city	быть по нраву, по сердцу
a first-year student	увлекаться географией
the University of Architecture and civil engineering	быть способным создавать тематические экскурсии
specialist in social and cultural service and tourism	организованный, собранный и дисциплинированный человек
to be to one's liking	первокурсник
to be fond of geography	Архитектурно-строительный университет
to be good at creating specialist tours	специалист в области социально-культурного сервиса и туризма
an organized and disciplined person	удивительный город

E.g. I am a first-year student of the Linguistic University. I am fond of English. English is to my liking. I am fond of English. I am good at speaking English

b.

to be late for lectures	делать что-либо хорошо
to be ready to do something	мой любимый предмет
to be good at doing something...	испытывать нехватку времени
to get an education	получить образование

to be interested in art	гордиться ч.-л., чувствовать гордость за что-либо
to be short of time	быть готовым сделать что-либо
to be proud of/ take pride in	опаздывать на лекции
my favourite subject	интересоваться искусством

E.g. I am never late for work. I am always ready to help my friend.
It is important for me to get a good job. I am interested in music. I am short of time in the evening.

c.

to plan unique travel adventures	туристско-рекреационное проектирование
to deal with different people	организация туристской деятельности
to show visitors around an area	общительный человек
to provide verbal descriptions of sights and landmarks	планировать уникальные приключенческие путешествия
tourism and recreation designing	иметь дело с разными людьми
organizing touristic activities	показывать гостям местные достопримечательности
sociable person	давать словесное описание достопримечательностей и архитектурный памятников

7. Pair work. Read and translate the sentences and repeat them adding the word “also”:

E.g: I am a good student. – I am also a good student.

It is interesting for me to study at the university. - It is *also* interesting for me to study at the university.

1. I am 17 years old.	10. I am seldom late for lectures.
2. I am from Nizhny Novgorod.	11. I am good at tourism and recreation designing
3. I am a first-year student of the University Architecture and civil engineering.	12. I have problems with English.
4. My future profession is a specialist in social and cultural service and tourism.	13. It is interesting for me to show visitors around an area.
5. This profession is to my liking.	14. I am interested in art.
6. I am fond of geography.	15. I am fond of playing the guitar.
7. I am good at creating specialist tours.	16. Unfortunately, I am short of time now.
8. It is very important for my future job.	17. It is important for me to get a good education because my future depends on it.
9. I am always ready to answer my homework.	

8. *Pair work. Read and translate the sentences and repeat them replacing the words in bold with the words from brackets:*

E.x: He is ready to help you. (a friend) - He is ready to help his friend.

<p>1. He is <i>17 years old</i>. (18)</p> <p>2. He is from Nizhny Novgorod. (Balachna)</p> <p>3. He is <i>a first-year student</i> of the University of architecture and civil engineering. (a second-year student)</p> <p>4. His future profession is <i>a designer</i>. (an architect)</p> <p>5. This <i>profession</i> is to his liking. (activity)</p> <p>6. He is fond of <i>mathematics</i>. (physics)</p> <p>7. He is good at creating specialist tours. (to plan unique travel adventures)</p> <p>8. It is very important for his <i>future job</i>. (future life)</p> <p>9. He is always ready <i>to answer his homework</i>. (help friends)</p>	<p>10. He is seldom late for <i>lectures</i>. (seminars)</p> <p>11. He is good at organizing touristic activities. (mathematics)</p> <p>12. He has problems with <i>English</i>. (descriptive geometry)</p> <p>13. It is interesting for him <i>to make models</i>. (to provide verbal descriptions of sites and landmarks)</p> <p>14. He is interested in geography. (architecture)</p> <p>15. He is fond of <i>playing the guitar</i>. (playing sport)</p> <p>16. Unfortunately, he is short of <i>time</i> now. (money)</p> <p>17. It is important for him <i>to get a good education</i> because his future depends on it. (profound knowledge)</p>
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9. *Pair work. Make up general (общие) and special (специальные) questions to the sentences and ask your partner creating a dialogue according to the example:*

E.g.: I am a good student. – Are you a good student, Jack/. (общий) – *Of course, I am. And what about you, Jill?* - I am also a good student. *Who is a good student.* (специальный)

E.g.: I am good at English. – What are you good at, Jane? - . *I am good at English.. And what about you, Jill?* - As for me, *I am good at mathematics.* – I see.

<p>I am 17 years old.</p> <p>I am from Nizhny Novgorod.</p> <p>3. I am a first-year student of the University Architecture and civil engineering.</p> <p>4. My future profession is an architect.</p> <p>5. This profession is to my liking.</p> <p>6. I am fond of mathematics.</p> <p>7. I am good at making calculations.</p> <p>8. It is very important for my future job.</p> <p>9. I am always ready to answer my homework.</p>	<p>12. He has problems with English. (descriptive geometry)</p> <p>13. It is interesting for him to create specialist tours. (make models)</p> <p>14. He is interested in geography. (architecture)</p> <p>15. He is fond of playing the guitar. (playing sport)</p> <p>16. Unfortunately, he is short of time now. (money)</p> <p>17. It is important for him to get a good</p>
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10. He is seldom late for lectures. (seminars)	education because his future depends on it. (profound knowledge)
11. He is good at all the subjects. (mathematics)	

III. Realization (Осмысление)

Reading & Speaking

10. Read the text and answer the following questions:

1. What is this text about?	8. Is Alex a good student? Why?
2. Where is Alex from?	9. What subject is hard for him?
3. What kind of city is Nizhny Novgorod?	10. What is his favourite subject?
4. What year-student is Alex?	11. What is Alex interested in?
5. What is Alex proud of?	12. What is very important for Alex?
6. What is his future profession?	
7. What is he good at?	

About myself

Hello, everyone. My name is Alex and I am 17 years old. I am from Nizhny Novgorod. It is an amazing city, I hope you know it. Now I am a first-year student of the University of Architecture and civil engineering. I am really proud that I study at the University. My future profession is a specialist in social and cultural service and tourism. This specialist works in different areas of tourism and deals with different people. This job is to my liking because I am a sociable person and I am fond of traveling. This specialist also creates specialist tours and provides verbal descriptions of sights and landmarks. It is interesting for me to show visitors around an area. As far as I know, it is very important for my future job.

To add to this, I am an organized and disciplined person and I am never late for lectures. The fact is that I am always ready to answer my homework. In general, I am good at all the subjects but I have problems with English. My favourite subjects are tourism and recreation designing and organizing the touristic activities. It is interesting for me to create specialist tours and show visitors around an area.

As for my hobby, I am interested in music. I am fond of playing the guitar and singing songs. Unfortunately, I am short of time now. It is important for me to get a good education because my future depends on it. That is all there is to it.

Reflection (Размышление)

11. **Pair work.** Match the words from two columns to create a phrase and make sentences to use them in the text entitled “General information about Alex”. Retell the micro text according to the model and answer your group mates’ questions.

to be from	of art
a first-year	at creating specialist tours
to be to	visitors around an area
to be fond	that I study at the University
to be good	in social and cultural service and tourism
to be important	one’s liking
to be proud	Nizhny Novgorod
specialist	student
to show	for the future job

E.g.:

General information about Alex

E.g. I’d like to tell you about Alex.

He is from ...

Alex is a first-year..

He is fond of,,, and he is good at ...

He is proud ...

It is important for ...

12. **Pair work.** Match the words from two columns to create a phrase and make sentences to use them in the text entitled “Alex’s studies”. Retell the micro text according to the model and answer your group mates’ questions.

to be late	and disciplined person
to be ready	verbal descriptions of sights
to be good	subject is designing
to have	to answer homework
It is interesting	at all the subjects
to be an organized	for him to make models
My favourite	for lectures
to provide	problems with English

E.g.:

Alex’s studies

E.g. I’d like to tell you about Alex’s *studies*.

Alex is an ...

He isn’t ...

The fact is that he ...
 He is good ... but he has
 His favourite ...
 It is interesting for him ...
 It is important for ... because his ...

13. **Pair work.** Match the words from two columns to create a phrase and make sentences to use them in the text entitled "Alex's interests". Retell the micro text according to the model and answer your group mates' questions.

be interested	of time
be fond	on education
be short	in music
be important	of playing the guitar
depend	to get a good education

E.g.:
Alex's interests
 I'd like to tell you about Alex's interests.
 He is interested ...
 He is fond
 Unfortunately, he is ...
 It is important for him to... because ...

Listening & Speaking

14a. **Pair work.** Read and role-play the micro dialogues.

<p>Jill: Mary, are you a first-year student? Mary: Sure, I am. And it is to my liking, Jill. Jill: I see.</p>	<p>E.x: 2. Julia: Are you fond of tourism, Helen? Of course, I am. And I really like tourism. The same with me.</p>
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<p>E.x: 3. Sandy: Is tourism and recreation designing your favourite subject, Bred? Bred: Certainly, it is. I like it a lot. Sandy: The same with me.</p>

15b. Create your own micro dialogues using Ex.15a. and role-play them.

18a. Read and role-play the micro dialogues.

<p>Jill: Where are you from, Mary?</p> <p>Mary: I am from Nizhny Novgorod. And what about you, Jill?</p> <p>Jill: As for me, I am from Kstovo.</p> <p>Mary: I see.</p>	<p>Jack: What subject are you good at, John?</p> <p>John: Oh, I am good at tourism and recreation designing. <i>It is my favourite subject.</i></p> <p>Jack: Really? I share your opinion, John.</p> <p>John: I see.</p>
<p>Jane: What are you interested in, Ann?</p> <p>Ann: As for me, I am interested in programming. And what about you, Jane?</p> <p>Jane: You see, I am interested in recreation designing. It is to my liking.</p> <p>Ann: Why not. It's a good idea.</p>	

16b. Create your own micro dialogues using Ex.5a. and reproduce them.

Chart 2

Conversational formulas	
<p>1. I agree/disagree with you. Я согласен/не согласен с тобой.</p> <p>2. I am of the same opinion. Я такого же мнения.</p> <p>3. I share your opinion. Я разделяю твоё мнение.</p> <p>4. The same with me. И я тоже.</p> <p>5. Really? Can't believe. Действительно? Не могу поверить.</p> <p>6. I doubt it. Я в этом сомневаюсь.</p> <p>7. No doubt. Несомненно.</p> <p>8. I wonder. Мне интересно знать.</p> <p>9. By the way. Кстати. Между прочим.</p> <p>10. It is hard to say. Трудно сказать.</p> <p>11. Is it really so? Это действительно так?</p> <p>12. I don't think so. Я так не думаю.</p> <p>13. I take a different view. Я придерживаюсь другого мнения.</p> <p>14. You are wrong. Вы неправы.</p> <p>15. I don't agree with what you say. Я не согласен с тем, что вы говорите.</p>	<p>16. As for me. Что касается меня.</p> <p>17. To my mind/in my opinion. По моему мнению. На мой взгляд.</p> <p>18. I hope so. Надеюсь, что так. Я надеюсь.</p> <p>19. I hold by my opinion. Я остаюсь при своём мнении.</p> <p>20. Fortunately. К счастью.</p> <p>21. Un fortunately. Жаль. К сожалению.</p> <p>22. What do you mean? Что вы имеете в виду?</p> <p>23. It's a good idea. Хорошая идея.</p> <p>24. Exactly so. Вот-вот. Вот именно.</p> <p>25. I am so sorry. Мне так жаль. Виноват.</p> <p>26. I am frightfully sorry. Мне ужасно стыдно.</p> <p>27. I feel sorry for you. Мне жаль тебя.</p> <p>28. There is no doubt about it. Нет никакого сомнения в этом.</p> <p>29. Don't you know? Разве ты не знаешь?</p> <p>30. I feel for you. Я тебе сочувствую.</p> <p>31. You are welcome. Не стоит благодарности.</p>

Listening & Speaking

17. Prepare retelling of the text “About myself” (Ex.13) according to the model and present it to the class. Get ready to answer your group mates’ questions creating a micro dialogue using Ex. 17, 18 (See chart 1.)

About myself

E.g. Good morning everyone.

My name ... Edward and today I would like about...

I ... of the University of ...

I am from

My future profession ...

The specialist in social and cultural service and tourism ...

This job is ... because I ...

I am also ...

It is very important for

To add to this, I am an ...

I am never ... and I ...

I am good but I have ...

My favourite subject ...

It is interesting for me ...

As for my hobby, I ...

I am fond of ...

Unfortunately,

It is important for me because my future

Writing & Speaking

18. Make up questions concerning the topic “About myself” in writing. Think of the reaction on the questions and write down the micro dialogues. Then project yourself (перевоплотиться) into a character of an English teacher and ask the students the questions. Get ready to communicate with your students creating a micro dialogue. Chart 2 will be useful.

**Unit 3
MY STUDIES**

Warming up (Разминка)

Listening & Speaking

1. Pair work. Reflect on the proverb “A good beginning makes a good ending” and answer the question “What is the proverb about?” The following lexis can be helpful.

E.g. This proverb is about people who work hard at the start”.

at the beginning/at first/ at the start	вначале/ сначала, на первых порах/ поначалу
to work hard	трудиться, много работать
to be serious about	серьёзно относиться (к чему-л.)
to be lazy	лениться

to think about the future	задумываться о будущем
to get good results	получить хорошие результаты
Finally/ at the end	в конце/ на завершающей стадии
to be successful	иметь успех
in the future	в будущем

Evocation (Вызов)

2. Listen and repeat after the teacher the following terms and phrases, mind their pronunciation:

a full-time student	студент дневного отделения
a part-time student	студент заочного отделения
a first-year student	первокурсник
the University of Architecture and Civil Engineering	Архитектурно-строительный университет
to study	учиться, изучать
the faculty of Architecture and Design	Факультет архитектуры и градостроительства
to want	хотеть
course of studies	курс обучения
to run (for)	длиться, продолжаться
to do/study a subject	изучать предмет
to have classes, lectures and seminars	иметь практические занятия, лекции и семинары
to spend time	проводить время
to work hard/ labour	трудиться
to try	стараться, пытаться
to attend classes	посещать занятия
to miss classes	пропускать занятия
with a reasonable excuse	по уважительной причине
without a reasonable excuse	без уважительной причины
to do well in a subject	успевать по предмету
to pass an exam (a test) in	сдать экзамен (зачёт) по
to take exams in	сдавать экзамены по
to hope	надеяться
to get a mark	получить оценку
to do one's best	делать всё возможное
to become a qualified specialist	стать квалифицированным специалистом
to work by fits and starts	работать урывками, нерегулярно
to fall behind the group	отстать от группы
to catch up with the group	догнать группу
to graduate from the university	закончить университет
after graduation	после окончания учебного заведе-

	ния
to take / make notes at a lecture on	делать записи на лекции по
to discuss problems	обсуждать проблемы
a group mate	одногоруппник
a time – table	расписание
to give a mark (a credit)	поставить оценку (зачёт)
to revise/study for an exam	готовиться к экзамену
to resit an exam	пересдавать экзамен
to dismiss a student	отчислить студента
a profession-oriented subject	профильный предмет
educational subject	общеобразовательный предмет
however	однако
to assign homework	задавать домашнее задание
to trouble somebody (Mathematics troubles me.) (Mathematics doesn't trouble me at all)	даваться с трудом (Математика даётся мне с трудом); (Математика даётся мне легко)
to find a prestigious job	найти престижную работу
to make a successful career	сделать успешную карьеру

3. Match the words and phrases to their translation:

a.

a full-time student	проводить время
a part-time student	после окончания учебного заведения
the University of Architecture and Civil Engineering	курс обучения
a first-year student	изучать предмет
the faculty of Architecture and design	профильный предмет
after graduation	студент дневного отделения
the course of studies	студент заочного отделения
to do/study a subject	Архитектурно-строительный университет
hard work	первокурсник
to spend time	Факультет архитектуры и дизайна
a profession-oriented subject	тяжёлая работа

b.

to work hard/ labour	общеобразовательный предмет
to try	сдавать экзамены
to attend classes	найти престижную работу
to miss classes	Я делаю всё возможное
to do well in a subject	квалифицированный специалист
to take exams	работать урывками

to get a mark	трудиться
I do my best	стараться, пытаться
a qualified specialist	посещать занятия
to work by fits and starts	пропускать занятия
to find a prestigious job	получить оценку
educational subject	успевать по предмету

c.

to fall behind the group	одногоруппник
to catch up with the group	сделать успешную карьеру
to make notes at a lecture	готовиться к экзамену
to be good at a subject	закончить университет
a group mate	пересдавать экзамен
to give a mark (a credit)	отчислить студента
to revise/study for an exam	отстать от группы
to graduate from the university	догнать группу
to resit an exam	делать записи на лекции
to dismiss a student	хорошо знать предмет
to make a successful career	поставить оценку (зачёт)

4. Translate the sentences and repeat them adding the word or “also”:

E.x: 1. I often read English books. – I also read English books.

<p>1. I study at the faculty of Architecture and Town Building.</p> <p>2. I want to be an architect.</p> <p>3. Our course of studies runs for four years.</p> <p>4. We do a lot of subjects: Philosophy, History of Arts, <i>descriptive geometry</i>, Composition, English, drawing and so on.</p> <p>5. I enjoy the course a lot but it's very hard work.</p> <p>6. We have classes, lectures and seminars every day.</p> <p>7. We make notes and discuss different problems at the lectures.</p> <p>8. Our studies take a lot of time.</p> <p>9. We spend six hours at the university every day.</p>	<p>10. I try to attend all the classes and lectures.</p> <p>11. I miss classes only with a reasonable excuse.</p> <p>12. I do well in all the subjects but Math.</p> <p>13. We take exams twice a year.</p> <p>14. I usually get good marks in all the subjects.</p> <p>15. I do my best to become a qualified specialist.</p> <p>16. If I fall behind the group, I try to catch up with it as soon as possible.</p> <p>17. English troubles me.</p> <p>18. After five years I'll graduate from the university and become a qualified specialist.</p>
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5. Repeat the sentences replacing the words in bold with the words from brackets:

<p>1. I study <i>at the faculty of Architecture and Design</i>. (the University Architecture and civil engineering)</p> <p>2. I want to be <i>a programmer</i>.(a designer)</p> <p>3. Our course of studies runs for <i>four years</i>. (6 years)</p> <p>4. We do a lot of subjects: <i>informatics, higher mathematics, English, physics, history</i>, and so on. (profession-oriented subjects)</p> <p>5. I enjoy the course a lot but it's very <i>hard</i> work. (easy)</p> <p>6. We have classes, lectures and ... every day. (seminars)</p>	<p>7. We make notes and discuss <i>different problems</i> at the lectures. (poems, questions)</p> <p>8. We spend <i>six hours</i> at the university every day. (four hours)</p> <p>9. I try to attend all the <i>classes</i>. (lectures)</p> <p>10. I do well in all the subjects but <i>Math</i>. (English)</p> <p>11. We take exams <i>twice a year</i>. (two times a year)</p> <p>12. I hope I'll get good marks <i>in my exams</i> (credit)</p> <p>13. I do my best to become <i>a qualified specialist</i>. (a professional)</p> <p>14. Some students <i>work by fits and starts</i>. (work hard)</p> <p>15. I'll become <i>a qualified specialist</i>. (a professional)</p>
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6. *Make up general and special questions to the following sentences:*

E.g: I study at the faculty of Architecture and Town Building.(where?) Do you study at the faculty of Architecture and Town Building? Where do you study?

<p>1. I study at the faculty of Architecture and Design.</p> <p>2. I want to be an architect.</p> <p>3. Our course of studies runs for four years.</p> <p>4. We do a lot of subjects: Philosophy, History of Arts, <i>descriptive geometry</i>, Composition, English, drawing and so on.</p> <p>5. I enjoy the course a lot but it's very hard work.</p> <p>6. We have classes, lectures and seminars every day.</p> <p>7. We make notes and discuss different problems at the lectures.</p> <p>8. Our studies take a lot of time.</p> <p>9. We spend six hours at the university every day.</p>	<p>10. I try to attend all the classes and lectures.</p> <p>11. I miss classes only with a reasonable excuse.</p> <p>12. I do well in all the subjects but Math.</p> <p>13. We take exams twice a year.</p> <p>14. I usually get good marks in all the subjects.</p> <p>15. I do my best to become a qualified specialist.</p> <p>16. If I fall behind the group, I try to catch up with it as soon as possible.</p> <p>17. English troubles me.</p> <p>18. After five years I'll graduate from the university and become a qualified specialist.</p>
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The Objective case (pronouns) объектный падеж

Общий падеж	Объектный падеж	Кого (Д.п.)	Кому (В.п.)
I	me	меня	мне
You	you	тебя, вас	тебе, вам
He	him	его	ему
She	her	её	ей
It	it	его, её	ему (ей)
We	us	нас	нам
You	you	вас	вам
They	them	их	им

7. Read, translate and memorize (запомнить) the following sentences:

It isn't hard for Alex to help me.

It isn't hard for me to help you.

It isn't hard for you to help him.

It isn't hard for him you to help her.

It isn't hard for her to help it.

It isn't hard for it to help us.

It isn't hard for us to help you.

It isn't hard for you to help them.

It isn't hard for them to help Alex.

Make up similar sentences using the following:

It isn't easy for Jim to teach me.

8. *Group work. Reflect on the following questions making assumptions (делая предположения) about "Alex's studies" and share your ideas with the group:*

1. What is the text, called "My studies" about?

2. Who is the main character of this text? Give him/her a name, describe this person (personal qualities, appearance) and draw him or her?

3. Where does he/she study?

4. What does she/he study?

5. What is his/her attitude to studies?

6. What is his/her future?

9. *Group work. Report your ideas to the class*

10. *Structure the received information in the form of the "cluster" (графическая организация материала, показывающая смысловые поля того или иного понятия):*

11. *Prepare a presentation about studies of the made-up character (вымышленный герой) and deliver the presentation to the class. Get ready to ask questions creating a micro dialogue.*

Realization (Осмысление)

Reading

12. Read the text and find answers to the following questions:

1. Who is this text about?
2. Where does Alex study?
3. What is interesting for Alex to do? Why?
4. What subjects does he do?
5. What is his favourite subject? Why?
6. Is Alex a good student? Why do you think so?
7. What does he do to become a qualified specialist?
8. Is it important for you to make a successful career? Why?

My Studies

Let me introduce myself. My name is Alex Belov and I am a first-year student of the University of Architecture and Civil Engineering. I study at the faculty of Architecture and Design, because I want to be a specialist in social and cultural service and tourism. It is interesting for me to show visitors around an area.

The course of studies runs for five years. We do a lot of subjects: history, philosophy, geography, English, tourism and recreation designing, organizing touristic activities and so on. My favourite subject is organizing touristic activities. It is interesting for me to lead people to places of interest and provide verbal descriptions of sights and landmarks. What is more, I enjoy the course a lot because I like creating specialist tours. To add to this, many subjects are to my liking especially profession-oriented subjects.

However, it's very hard work. We have classes, lectures and seminars every day. Lecturers assign us a lot of homework. We make notes and discuss different problems at the lectures. It takes a lot of time, that's why, we spend six hours at the university every day.

I try to attend all the classes and miss them only with a reasonable excuse. I do well in all the subjects but English. We take exams twice a year and I hope I'll get good and excellent marks in my exams because I do my best to become a qualified specialist. Some students work by fits and starts but I don't like it at all. And if I fall behind the group, I try to catch up with it as soon as possible.

After four years I'll graduate from the university and become a qualified specialist. I hope I will find a prestigious job and make a successful career. I believe, it is very important for my future life.

Reflection (Размышление)

13. **Pair work.** Match the words from two columns to create a phrase and make sentences to use them in the text entitled "Alex's course of studies". Share your ideas with the partner.

A first-year	different problems
to study	a lot of subjects
to want	notes at the lectures
to run	classes, lectures and seminars

to do	six hours
to discuss	student of the University of Architecture and Civil Engineering
to make	at the faculty of Architecture and Design
to have	to be an architect
to spend	for four years

14. **Pair work.** Match the words from two columns to create a phrase and make sentences to use them in the text entitled “Alex’s attitude (*отношение*) to studies”. Share your ideas with the partner.

to attend	a successful career
to miss	one’s best to become a qualified specialist
to do	by fits and starts
to take	behind the group
to get	with the group
to do	a prestigious job
to work	classes only with a reasonable excuse
to fall	well in all the subjects
to catch up	exams twice a year
to find	all the classes
to make	good marks in exams

15. Read and role-play the dialogues.

Dialogue 1

A talk about studies

Jill: Hello, Mary. How are you?

Mary: Splendid. Thank you. And what about you, Jill?

Jill: I am fine. Thanks. By the way, Mary, do you study or work?

Mary: Of course, I study. I am a student of the University of Architecture and civil engineering.

Jill: Really? How interesting! And what do you study, I wonder?

Mary: I study architecture, Jill. It is so great to be a student. And what about you? Where do you study, Jill?

Jill: As for me, I study foreign languages at the Linguistic University. It is really to my liking.

Mary: I am glad for you, Jill. I am also happy with my studies. By the way, what is your favourite subject?

Jill: It is very interesting for me to study the English language. I like reading and find new words. Of course, it is great to speak English. And what about you?

Mary: As for me, my favourite subject is Architectural design because I like creating new things.

It is also interesting for me to project and make drafts. Unfortunately, I have problems with English.

Jill: *I feel for you, Mary. Can I help you?*

Mary: *It would be great. Thanks a lot.*

Jill: You are welcome. (не стоит благодарности)

Dialogue 2

Problems with Studies

16. Read the new words

to look upset	выглядеть расстроенной
What's the matter?	В чем дело? Что случилось?
to be in trouble	Иметь неприятности
I am again in trouble	У меня опять неприятности.
I am done.	Я пропала.
Can't believe	Не могу поверить
Things look nasty for me.	Дело принимает скверный оборот для меня.
It makes matter worse.	Это усложняет дело.
All right. All right. Take it easy.	Ну, ладно. Не волнуйся.
I am at a loss.	Я в растерянности
the best thing to do	Самое лучшее, что можно сделать
I am afraid to do that.	Я боюсь сделать это.
You should explain everything	Тебе следует всё объяснить
to find a coach	найти репетитора
I promise.	Я обещаю
Not at all.	Не стоит благодарности
See you soon.	До скорой встречи

17. Match the words to their translation:

to look upset	Ну, ладно. Не волнуйся.
What's the matter?	Тебе следует всё объяснить
to be in trouble	Самое лучшее, что можно сделать
Can't believe	Не стоит благодарности
Things look nasty for me.	выглядеть расстроенной
All right. All right. Take it easy.	В чем дело? Что случилось?
You should explain everything	Иметь неприятности
the best thing to do	Не могу поверить
Not at all.	Дело принимает скверный оборот для меня.

18. Read and role-play the dialogue

-Hello, Ann. How are you? You look so upset. What's the matter?

- Thank you, dear. I am again in trouble. I am done.
- Really, can't believe.
- You see, I have great problems with English.
- I knew as much.
- You know, I am very bad at English.
- I see... I think, I can help you.
- Oh, no. Things look nasty for me. I have missed a lot of classes.
- It makes matter worse.
- I am done, I am done.
- All right. All right. Take it easy.
- I am at a loss. Help me, Jane.
- I think, the best thing to do is to talk with your English teacher.
- Oh, no. I am afraid to do that.
- But you should explain everything. Tell her that you will find a coach. I will help with English, I promise.
- Really? It is a good idea. I will try, thank you.
- Not at all. Call me, bye.
- See you soon.

19. Create your own dialogues about studies

Writing & Speaking

20. Prepare a text about your studies and present it to the class. Get ready to answer your group mates' questions creating a micro dialogue.

Students' teaching

Educatory Corner (обучающий уголок)

21. Prepare questions concerning the topics "About myself" and "My studies". Think of the reaction on the questions and write down the micro dialogues.

22. Project yourself (перевоплотиться) into a character of an English teacher and ask the students questions concerning the topic "My studies". Get ready to communicate with your students creating a micro dialogue.

Unit 4

Nizhny Novgorod University of Architecture and Civil Engineering

1. Group work. Reflect on the following proverb, interpret it and share your ideas with the group. Report your ideas to the class. Get ready to answer questions:

"Money spent on the brain is never spent in vain."

to invest money in education	владывать деньги в образование
to grudge (money)	жалеть деньги, скупиться
to economize/save on	экономить на
financial means	финансовые средства

finances	финансы, деньги
funds	средства
to allocate funds to something	выделять средства на

2. Read the following terms and phrases, mind their pronunciation:

Leading institution	ведущее учебное заведение
higher education	высшее образование
to train	готовить
an architect	архитектор
a civil engineer	инженер – строитель
a manager	менеджер, управляющий
qualified specialist	квалифицированный специалист
to be founded	быть основанным
to be situated	быть расположенным
to include	включать
to combine studies with work	совмещать учёбу с работой
entrance examinations	вступительные экзамены
take the course of General Engineering	проходить курс общетехнических дисциплин
technical sciences	технические науки
following faculties	следующие факультеты
The faculty of Environmental Engineering Systems and Structures,	Факультет инженерно-экологических систем и сооружений
The faculty of the business technology	Факультет технологии бизнеса
The Hydraulic Engineering faculty	Факультет гидравлических систем и сооружений
the academic year	учебный год в университете
to divide into two terms	делиться на два семестра
during the term time	в течение семестра
listen to the professors	слушать профессоров
make notes	делать записи
discuss different problems	обсуждать различные проблемы
academic staff	профессорско-преподавательский состав
academic activity	учебный процесс
do laboratory work	делать лабораторные работы
have practice	проходить практику
participate in research work	участвовать в научно-исследовательской работе
lecture hall	лекционный зал
well-equipped laboratory	хорошо оснащённая лаборатория

A library with technical literature	библиотека с технической литературой
social sciences	общественные науки
Non-local students	иностранцы студенты
to provide with the hostel	обеспечивать общежитием
To find jobs	находить работу
have good career prospects	иметь перспективы карьерного роста
at the building site	на строительной площадке
facilities	технические средства, обеспечение, лаборатория
Social aspects of tourism	социальные аспекты туризма
Great monuments of nature	Известные памятники природы
Technology and organization of food services in tourism	Технология и организация услуг питания в туризме
to give local knowledge	давать страноведческие знания; знания местных реалий и особенностей
to make trips special	делать экскурсии особенными
to provide services to people	обслуживать людей
to take pains	прилагать усилия
complicated problem	сложная проблема

3. Match the words and phrases to their translation and make sentences about the university:

a.

a leading institution of higher education	вступительные экзамены
to train architects	проходить курс общетехнических дисциплин
a qualified specialist	следующие факультеты
was founded	учебный год в университете
is situated	ведущее учебное заведение высшего образования
to combine studies with work	готовить архитекторов
take the course of General Engineering	профессорско – преподавательский состав
following faculties	был основан
the academic year	совмещать учёбу с работой
entrance examinations	расположен
academic staff	квалифицированный специалист

b.

to divide into two terms	учебный процесс
to listen to the professors	проходить практику
to make notes	участвовать в научно-исследовательской работе
to discuss different problems	давать страноведческие знания;
to do laboratory work	слушать профессоров
to have practice	делать записи
to participate in research work	обсуждать различные проблемы
<i>academic activity</i>	делать лабораторные работы
to give local knowledge	делиться на два семестра

c.

a lecture hall	обеспечивать общежитием
a well-equipped laboratory	находить работу
a library with technical literature	прилагать усилия
non-local students	обслуживать людей
to provide with the hostel	хорошо оснащённая лаборатория
to find a job	библиотека с технической литературой
to have good career prospects	иностранцы студенты
to provide services to people	лекционный зал
to take pains	иметь перспективы карьерного роста

4. *Group work. Reflect on the following questions about the university where you study and share your ideas with the group:*

1. What do you know about the university where you study?
2. Is it famous all over the country? Why do you think so?
3. What specialists does it train?
4. What do you think about the academic staff?
5. How do the lecturers deliver lectures and give classes in your opinion?
6. Is the university a well-equipped institution?
7. Does the university provide students with the hostel?
8. What do you think about the future of the university?

5. *Group work. Report your ideas to the class*

6. *Structure the received information in the form of the "cluster" (графическая организация материала, показывающая смысловые поля того или иного понятия):*

7. Prepare a presentation and report your ideas to the class. Get ready to answer your group mates' questions

8. Read the text and find answers to the following questions:

1. What is this text about?	7. How is the academic year divided?
2. What specialists does the university train?	8. What facilities are there at the university?
3. When was the university founded?	9. What are non-local students provided with?
4. Where is the university situated?	10. What can you say about career prospects of the graduates?
5. How many students are there at the university?	11. What does higher education mean for you? Why?
6. What do the students study at the university?	

Nizhny Novgorod University of architecture and civil engineering

Nizhny Novgorod University of architecture and civil engineering is one of the leading institutions of higher education. It trains architects, civil engineers, designers, specialists in social and cultural service and tourism, managers, lawyers and other specialists.

The university was founded in 1930. It is situated in Ilyinskaya and Gogol streets. Nearly thirteen thousand students study at the university including part – time students who combine their studies with work. After entrance examinations most students take the course of General Engineering at the General Engineering Faculty. They study Physics, Chemistry, Math and technical sciences.

There are following faculties at the university: the faculty of Architecture and Town Building, the faculty of Environmental Engineering Systems and Structures, General Engineering faculty, the international faculty of economics, law and management, the Hydraulic Engineering faculty, etc.

As for me, I study at the faculty of the business technology and it is really interesting for me. My future profession is a specialist in social and cultural service and tourism. We study profession-oriented subjects such as Tourism and recreation designing, Organizing the touristic activities, Great monuments of nature, Social aspects of tourism, Technology and organization of food services in tourism and so on. Teachers give us local knowledge and we learn to make trips special. It is not easy to provide services to people but we take pains to become real professionals.

The academic year is divided into two terms. During the term time the students attend lectures where they listen to the professors and make notes. At seminars they discuss complicated problems. They also do their laboratory work and have practice. Many students participate in research work.

There are lecture halls, well-equipped laboratories, reading-rooms, computer classrooms. There is a good library with technical literature and books in social sciences. Non-local students are provided with the hostels of the university.

Our graduates easily find jobs and have good career prospects. They work in designing firms and at the building sites all over the country.

9. Match the words from two columns to create a phrase and make sentences to use them in the text entitled “General information about the university”. Share your ideas with the partner.

a leading	the course of General Engineering
to train	technical sciences
to be founded	lecture halls, well-equipped laboratories
to be situated	with the hostel
to combine	institution of higher education
to take	architects, civil engineers, designers
to study	in 1930
There are	in Ilyinskaya and Gogol streets
to be provided	studies with work

10. Match the words from two columns to create a phrase and make sentences to use them in the text entitled “The academic activity and graduates’ career prospects”. Share your ideas with the partner.

to be divided	complicated problems
to attend	laboratory work and have practice
to listen	jobs and have good career prospects
to make	into two terms
to discuss	services to people
to do	to the professors
to find	notes
to work	lectures
to give	in designing firms
to provide	local knowledge

Writing & Speaking

11. Prepare a text about the university and present it to the class. Get ready to answer your group mates’ questions creating a micro dialogue.

Part II

The Importance of Higher Education

Writing & Speaking

1. Reflect on the following questions about “The importance of higher education”.

1. Does higher education give you great opportunities in life?
2. Can you provide for your family if you have higher education?
3. Can higher education change your life for the better?

2. Read the following terms and phrases, mind their pronunciation:

society	общество
to strive	стремиться
undoubtedly	несомненно
to make the right choice	делать правильный выбор
the way to success	путь к успеху
a well-educated person	образованный человек
an opportunity	возможность
an ability	способность
to improve yourself	совершенствоваться
to speak English fluently	говорить по-английски свободно
to travel on business	ездить в деловые поездки
to make business contacts	устанавливать деловые контакты
a foreign partner	зарубежный партнёр
it is vital	очень важно
to know a foreign language	владеть иностранным языком
to do without foreign languages	обходиться без иностранных языков
to enable/ offer an opportunity	давать возможность
to survive	выжить, пережить
a well-paid job	хорошо оплачиваемая работа
to make money	зарабатывать деньги
to keep a family	содержать семью
financial problems	финансовая проблемы
to succeed in life	преуспеть в жизни, сделать карьеру
to solve financial problems	решать финансовые проблемы
to afford expensive things	позволить себе дорогие вещи
blessings of civilization	блага цивилизации

3. Match the words and phrases to their translation:

a.

in our society	возможность совершенствоваться
to strive to get higher education	образованный человек
undoubtedly	сделать успешную карьеру

to make the right choice	в нашем обществе
the way to success	стремиться получить высшее образование
a well-educated person	способность
to make a successful career	делать правильный выбор
an opportunity to improve yourself	путь к успеху
An ability	несомненно

b.

professional literature	зарубежный партнёр
to speak English fluently	очень важно
to travel on business	владеть иностранным языком
to make business contacts	обходиться без иностранных языков
a foreign partner	профессиональная литература
it is vital	говорить по-английски свободно
to know a foreign language	давать людям возможность
to do without foreign languages	устанавливать деловые контакты
to enable people/ offer an opportunity	ездить в деловые поездки

c.

to survive in hard times	блага цивилизации
to find a well-paid job	преуспеть в жизни, сделать карьеру
to make money	решать финансовые проблемы
to keep a family	позволить себе дорогие вещи
to have financial problems	найти хорошо оплачиваемую работу
to succeed in life	зарабатывать деньги
to solve financial problems	содержать семью
to afford expensive things	выжить в тяжёлые времена
blessings of civilization	иметь финансовые проблемы

4. Read the text and tell about advantages of higher education.

The Importance of Higher Education

To begin with, in our society there are a lot of people who strive to get higher education. Undoubtedly, they make the right choice choosing this way to success.

First of all, you can become a well-educated person studying at the university. You will get profound professional knowledge which can help you to make a successful career. Secondly, higher education is an opportunity to improve yourself. An ability to improve yourself is one of the most important characteristics of the modern specialist. You will learn to work with professional literature and get valuable professional information. To add to this, you will learn to speak English fluently. It will also help you in your future job because you will travel on business and make business contacts with

foreign partners. Nowadays it is vital to know foreign languages. It is really difficult for a modern specialist to do without foreign languages.

Moreover, higher education enables people to survive in hard times. Having higher education you can find a well-paid job, make money and keep your family. To add to this, you can help your parents or friends if they have financial problems.

Finally, a well-educated person can succeed in life. This man can solve financial problems and afford expensive things such as a flat, a car and other blessings of civilization. No doubt, our future depends on the way we are studying now.

5. *Project yourself (переволотиться) into a character of an English teacher and ask the students questions concerning the topic “N.N. University of architecture and civil engineering”. Get ready to communicate with your students creating a micro dialogue.*

Unit 5

From Rags to Riches

I. Warming up (Разминка)

Listening & Speaking

1. *Group work. Reflect on the following proverb, interpret it and share your ideas with the class. Get ready to discuss different points of view answering questions:*

“Every dog has his day”.

a lucky person	удачливый человек
luck	удача
red-letter day	счастливым день
one of the white days of his life	один из самых счастливых дней его жизни
the gladdest day of my life	самый счастливый день моей жизни
There come a time when...	Приходит время, когда...
Luck favours you.	Удача улыбается тебе.
Fortune smiled on me.	Мне улыбнулась удача.
to deserve	заслужить
to give joy/ bring joy to people	приносить радость людям
to gladden/rejoice/make happy	радовать
to rejoice the heart	радовать сердце
to upset	огорчать
to make life beautiful	делать жизнь прекрасной
to wing/to encourage	окрылять
to impulse	давать толчок
progress/headway	движение вперед

II. Evocation (Вызов)

2. Listen and repeat after the teacher the following terms and phrases, mind their pronunciation:

a successful British singer	успешная британская певица
a smiling face	улыбающееся лицо
to appear on the cover	появляться на обложке
to travel to different parts of the world	ездить в разные части света
to perform concerts	давать концерты
a terraced cramped house	террасный тесный дом
to work as a cleaner	работать уборщицей
to make ends meet	сводить концы с концами
a local hospital	местная больница
plump	полный, пухлый
to sing in the choir	петь в хоре
to go for a walk	гулять, выйти на прогулку
an expensive club	дорогой клуб
to listen to the radio	слушать радио
to hire people	нанимать людей
to sing at parties	петь на вечеринках
to have a pretty voice	красивый голос
to persuade somebody to do something	уговорить к-л. сделать ч-л.
to send a cassette to a record company	послать кассету в компанию звукозаписи
to receive a phone call	принимать телефонный разговор
to change completely	измениться полностью
slim girl/maiden	стройная девушка
to look elegant	выглядеть элегантно
chic designer clothes	шикарная одежда, от дизайнера
to be on a diet; (She is constantly on a diet).	быть на диете; Она постоянно на диете.
to keep body in shape	держаться в форме
to be lucky	быть везучим
to lead a poor/rich life	вести бедную/ богатую жизнь
a promising career	перспективная карьера
to have privacy	иметь частную жизнь
to be happy with one's life	быть довольным жизнью
to be successful	быть успешным
to succeed in life	преуспеть в жизни, сделать карьеру
to differ from	отличаться от
to be short of money	испытывать нехватку денег

3. Match the words and phrases to their translation:

a successful British singer	гулять, выйти на прогулку
to appear on the cover	петь в хоре
to travel to different parts of the world	испытывать нехватку денег
to perform concerts	сводить концы с концами
to work as a cleaner	успешная британская певица
a smiling face	появляться на обложке
to make ends meet	ездить в разные части света
to sing in the choir	работать уборщицей
to go for a walk	давать концерты
to be short of money	улыбающееся лицо

b.

an expensive club	иметь красивый голос
to listen to the radio	уговорить к-л. сделать ч-л.
to hire people	послать кассету в компанию звукозаписи
to sing at parties	измениться полностью
to have a pretty voice	слушать радио
to persuade somebody to do something	дорогой клуб
to send a cassette to a record company	нанимать людей
to change completely	петь на вечеринках
to be on a diet	быть на диете

c.

to look elegant	перспективная карьера
to lead a poor/rich life	иметь частную жизнь
to keep body in shape	быть довольным жизнью
to be lucky	отличаться от
chic designer clothes	преуспеть в жизни
a promising career	вести бедную/ богатую жизнь
to have privacy	держаться себя в форме
to be happy with life	быть везучим
to be successful	шикарная одежда, от дизайнера
to succeed in life	выглядеть элегантно
to differ from	быть успешным

Writing & Speaking

4. *Group work. Reflect on the following questions making assumptions (делая предположения) about the content of the text “From Rags to Riches” and share your ideas with the group:*

1. What is the text, called “*From Rags to Riches*,” about?
2. Who is the main character of this text? Give a name and describe this person (personal qualities) and draw him or her?
3. Tell about his/her past life
4. Tell about his/her present life
5. *Group work. Report your ideas to the class.*

5. *Group work. Prepare a presentation about Liza and deliver the presentation to the class. Get ready to discuss different points of view answering questions and persisting in your own opinion*

6. *Agree (+) or disagree (-) or put (?) if you are not sure.*

1. Liza Smythe is a successful British film star.
2. She lives in a big flat in the centre of London.
3. Liza is a popular actor who has a lot of fans.
4. She was born to a poor family.
5. Liza worked as a cleaner at the local hospital to make ends meet.
6. She often went to clubs to enjoy life.
7. A young girl had a beautiful voice, that’s why she sang in the church choir.
8. Liza’s friends persuaded Liza to send her cassette to a famous record company.
9. Liza found success and her life changed completely.
10. She doesn’t look elegant today.

III. Realization (Осмысление)

Reading

7. *Listen to the text and correct your answers*

8. *Read the text once again and answer the following questions:*

1. What is this text about?
2. What life did Liza lead eight years ago?
3. Did she practise singing (заниматься пением) when she was a college student?
4. Who helped Liza to change her life? How did it happen?
5. What life does Liza lead today?
6. Is she pleased with her life?
7. Would you like to become a famous person? Why?
8. What would you do if you were in Liza’s place?

Liza Smythe is a successful British singer. Her smiling face appears on the covers of international magazines, and every year she travels to many different parts of the world to perform concerts for millions of fans.

However, life used to be very different for this bright young star from Liverpool. “Eight years ago,” says Liza, “I lived in a small terraced house with my parents and three brothers. It was very cramped. We didn’t have a lot of money, so I used to work as a cleaner at the local hospital to make ends meet. I used to buy my clothes from second-hand shops. I was quite plump back then, because I liked eating chips and chocolate. In my free time I used to sing in the college choir or go for walks on the beach. I didn’t use to go to clubs because they were very expensive. I used to listen to the radio a lot, though. I learnt all the words to every pop song and people hired me to sing at parties. My friends liked my voice a lot, so they persuaded me to send a cassette to a record company. That’s how it all started for me. Three weeks later, I received a phone call from the company and my life changed completely.”

Today Liza lives in a large house with a big garden just outside London with her husband and a young daughter. She is much slimmer now, and looks very elegant in her chic designer clothes. She is constantly on a diet and goes to the gym every day to keep her body in shape. In her free time she enjoys going to the cinema or to parties.

Liza’s lifestyle has changed a lot since those days in Liverpool. ‘I think I’m very lucky to lead the life I do today. It’s not easy, though, because I don’t have the privacy that I used to have. Still, I have a lovely family and a very promising career. What else could I ask for?’ she says.

Reflection (Размышление)

Listening & Speaking

9. Match the words from two columns to create a phrase and make sentences to use them in the text entitled “Liza’s past life”:

to lead	in the college choir
to be	completely
to make	people to sing at parties
to buy	a pretty voice
to sing	a phone call
to go	ends meet
to hire	short of money
to persuade	clothes from second-hand shops
to receive	a poor life
to change	for a walk on the beach
to have	to send a cassette

10. Match the words from two columns to create a phrase and make sentences to use them in the text entitled “Liza’s today’s life”:

a successful	slim and elegant
to lead	in life
to differ	body in shape
to travel	British singer
to perform	a rich life
to look	happy with life
to be	to different parts of the world
to keep	concerts for millions of fans
to have	from past life
to be	constantly on a diet
to succeed	a promising career

11. Read the text “From rags to riches” (Ex. 8) and retell it according to the plan:

I. Introduction

II. Main body:

a. Liza’s past life

b. Liza’s way to success

c. Liza’s present life

III. Conclusion. My attitude to fame. (Would you like to be famous? Why?)

12. Create a dialogue trying to convince Liza that she is young and talented and she should change her life. Read and role-play the dialogue.

Listening & Speaking

13. Role-play the following situation: You are Liza Smythe (her husband, friend, mother, producer...). You have come to school to tell school students about your way to success. Your task is to tell them about your life expressing thoughts and feelings. The school students interestedly talk with Liza and ask her numerous questions.

Take into account the following points:

1. Project yourself (*перевоплотиться*) either into a character of a famous singer or a school student;

2. Your speech should correspond with your character.

Unit 6 People around the world

I. Warming up (Разминка)

Listening & Speaking

1. *Group work. Reflect on the following proverb, interpret it and share your ideas with the class. Get ready to discuss different points of view answering questions:*

“When in Rome, do as the Romans do”.

to go/travel abroad	ездить за границу
to be respectful of the traditions	уважать традиции
to fail in respect for	не уважать, не почтительно относиться
country resident	житель страны
the locals/native	местные жители
to keep up /observe traditions	соблюдать традиции
to treat people ill	плохо относиться, обижать
to show a kindly spirit	показывать доброжелательное отношение к
to befriend the locals/pal with locals	подружиться с местными жителями
to find a common language with	найти общий язык

II. Evocation (Вызов)

Useful terms and phrases

2. *Listen and repeat after the teacher the following terms and phrases, mind their pronunciation:*

have much in common	иметь много общего
a rich culture	богатая культура
the jewel of south-east Asia	драгоценный камень, сокровище юго-восточной Азии
for a good reason	на достаточных основаниях, по обоснованной причине
tropical climate	тропический климат
sandy beach	песчаный пляж
ancient temple/ stunning temple	древний храм/Великолепный, потрясающий храм
perfect holiday destination	идеальное место для отдыха
to make the land special	делать землю (страну) особенной
to keep pleasant memories	сохранить приятные воспоминания
for long/for good	навсегда, надолго
to treat with respect	относиться с уважением
appearance	внешность
delicate features	тонкие черты лица
light brown skin	светло-коричневая кожа
be well known (for)/ notable for/ have a	славиться чем-либо

name for	
generous and kind	щедрый и добрый
benevolent/ kindly	доброжелательный
for being generous and kind	за то, что щедрые и добрые
strong will	сильная воля
a man of character	волевой человек
be proud of	гордиться чем-либо
a typical Thai village	типичная тайская деревня
a wooden house	деревянный дом
a Buddhist temple	Буддийский храм
work in the field	работать в поле
catch fish in the river	ловить рыбу в реке
plant the crops	сажать сельскохозяйственные культуры
spicy food	острая еда
curries	соус «кери»; (a spicy dish of vegetables or meat served with rice)
soups and noodles	супы и лапша
meal	приём пищи; еда
use strong spices	использовать крепкие специи
cooking	приготовление пищи, кулинария
enjoy oneself	веселиться , получать удовольствие
I enjoy myself	Я веселюсь
popular free-time activities	популярные занятия в свободное время
Thai boxing	Тайский бокс
watching traditional dance shows	просмотр традиционных танцев
to celebrate festivals	праздновать/ справлять фестивали, праздники
throughout the year	в течение года
to hold elephant football matches	проводить слоновьи футбольные матчи
to attract tourists	привлекать туристов
to impress	произвести впечатление
an impressive building	величественное здание
to hold special ceremonies	проводить особые обряды
to take the sun	загорать
to leave unforgettable impressions	оставлять незабываемые впечатления
shady trees	тенистые деревья
fascinating sight	замечательный, очаровательный вид/достопримечательность/зрелище
rich cultural history	богатая история развития культуры

warm-hearted people	отзывчивые, душевные люди
unique country	уникальная/ необыкновенная страна
special feature	характерная особенность
icon/ image	икона
inner /outer walls	внутренние/ внешние стены
multilevel structure	многоярусное сооружение
ornamental and structural elements	орнаментальные и структурные элементы
multitiered rooftop	многоярусная крыша
towering spire	возвышающийся шпиль
adornment	украшение
stucco figure	гипсовая фигурка
porcelain fragment	фарфоровый фрагмент
to develop a distinctive style	разработать отличительный (характерный) стиль
to strain toward the sky	тянуться к небу
exquisite carving	изящная резьба
tiled roof	черепичная крыша
steep roof	крутая скатная крыша
stone temple	каменный храм
mirror the soul	отражать душу
lintel	перемычка окна или двери, косяк
rectangular window	прямоугольное окно

3. Match the words and phrases to their translation and make sentences about an Asian country:

a.

a rich culture	тропический климат
have much in common	песчаный пляж
South of China	древний храм/великолепный, потрясающий храм
the jewel of south-east Asia	сохранить приятные воспоминания
for a good reason	делать страну особенной
a tropical climate	богатая культура
a sandy beach	иметь много общего
ancient temple/ stunning temple	драгоценный камень юго-восточной Азии
a perfect holiday destination	по обоснованной причине
to make the land special	Юг Китая
to keep pleasant memories	идеальное место для отдыха

b.

good-looking people	за то, что щедрые и добрые
delicate features	относиться с уважением
make the place special	доброжелательные люди
be well known (for)	деревянный дом
for being generous and kind	сажать сельскохозяйственные культуры
be proud of	красивые люди
a typical Thai village	тонкие черты лица
a wooden house	делать место особенным
plant the crops	славиться чем-либо
to treat with respect	гордиться чем-либо
benevolent/ kindly people	типичная тайская деревня

c.

spicy food	просмотр традиционных танцев
use strong spices	праздновать фестивали, праздники
popular free-time activities	отзывчивые, душевные люди
fascinating sights	проводить слоновий футбольный матч
watching traditional dance shows	уникальная страна
celebrate festivals	характерная особенность
warm-hearted people	волевой человек
rich cultural history	популярные занятия в свободное время
a unique country	замечательные достопримечательности
special feature	использовать крепкие специи
hold an elephant football match	богатая история развития культуры
a man of character	острая еда

d.

to impress people	замечательная достопримечательность/зрелище
an impressive building	проводить особые обряды
to attract tourists	оставлять незабываемые впечатления
to take the sun	внутренние/ внешние стены
to hold special ceremonies	тенистые деревья
to leave unforgettable impressions	привлекать туристов
shady trees	величественное здание
fascinating sight	загорать
inner /outer walls	производить впечатление на людей

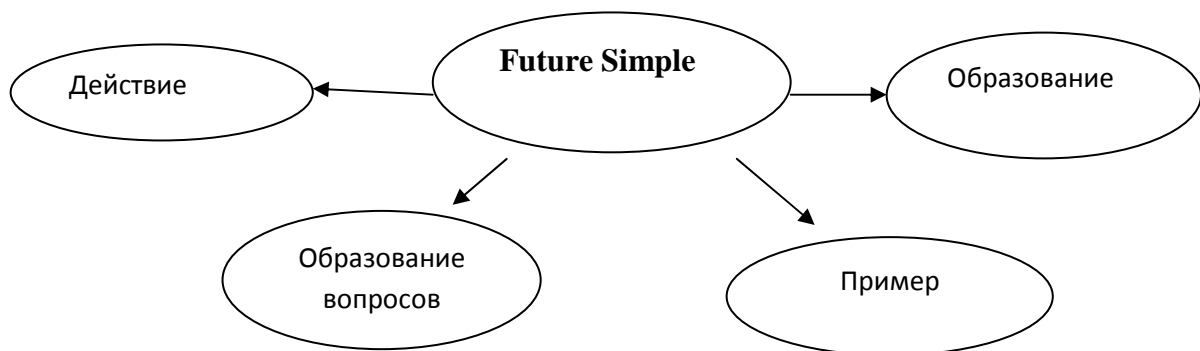
Grammar Focus

Future Simple Tense

4. *Group work. Read and translate the sentences. Then answer the following questions.*

- a. Какое действие обозначает простое будущее время и как оно образуется?
- b. Составьте предложение, используя простое будущее время
- c. Как образуются вопросы в будущем времени?
- d. Как употребляется глагол “to be” в будущем времени?

3. *Group work. Structure the information about **Future Simple Tense**, making a cluster. (графическая организация материала, показывающая смысловые поля того или иного понятия):*



III. Realization (Осмысление)

5. *Translate the sentences and repeat them adding the word “also”:*

E.g: He will be a good student. – I will also be a good student.

1. I will visit Thailand next year. 2. He will keep pleasant memories about this country for long 3. Thai people will hold elephant football matches in November. 4. Thai people will celebrate Surin in autumn. 5. My sister will spend her holiday in a fascinating country.	6. This unique holiday destination will attract lots of tourists in future. 7. Lots of tourists will take the sun and swim in the sea in this unique place. 8. They will see different sights in Thailand. 9. He will familiarize himself with a unique culture of Thailand. 10. She will be impressed with this place.
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6. *Repeat the sentences adding the word from brackets replacing the words in bold:*

<p>1. I will visit <i>Thailand</i> next year. (Italy)</p> <p>2. He will keep pleasant memories about <i>this country</i> for long. (Thailand)</p> <p>3. They will always treat <i>other people</i> with respect. (visitors)</p> <p>4. They will hold elephant football matches in November. (a scientific conference)</p> <p>5. My sister will spend her holiday in a fascinating country. (abroad)</p>	<p>6. This unique holiday destination will attract lots of <i>tourists</i> in future. (holiday-makers)</p> <p>7. Lots of <i>holiday-makers</i> will take the sun and swim in the sea in this unique place. (tourists)</p> <p>8. They will see <i>different sights</i> in Thailand. (impressive buildings)</p> <p>9. You will familiarize yourself with a <i>unique culture</i> of Thailand. (traditions and customs)</p> <p>10. They will be impressed with <i>this place</i>. (land)</p>
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7. Make up general and special questions to the following sentences:

E.x: I will come to your place tomorrow.(when) – Will you come to my place tomorrow? When will you come to my place?

<p>1. I will visit <i>Thailand</i> next year. (who)</p> <p>2. He will keep pleasant memories about <i>this country</i> for long. (what)</p> <p>3. They will always treat <i>other people</i> with respect. (how)</p> <p>4. They will hold elephant football matches in November. (what)</p> <p>5. My sister will spend her holiday abroad. (where)</p>	<p>6. This unique holiday destination will attract lots of <i>tourists</i> in future. (whom)</p> <p>7. Lots of <i>holiday-makers</i> will take the sun and swim in the sea in this unique place. (how many)</p> <p>8. They will see impressive buildings in Thailand. (where)</p> <p>9. You will familiarize yourself with traditions and customs of Thailand. (what)</p> <p>10. They will be impressed with <i>this land</i>. (who)</p>
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Writing & Speaking

8. Group work. Look at the pictures and think what you can speculate about the country depicted in the picture. Individually write down everything that you associate with this country. Then, share your ideas with your group. The following questions can be helpful:

1. What country is depicted in the picture? Why do you think so?



2. Where is this country located?
3. What are special features of this country? What is this country famous for?
4. What do you know about its people?
5. What do you know about its architecture (landscape)?

5. *Group work. Report your ideas to the class.*



9. *Group work. Prepare a presentation about Thailand and deliver the presentation to the class. Get ready to discuss different points of view answering questions and persisting in your own opinion*

10. *Group work. Agree (+) or disagree (-) with the following statements about Thailand or put (?) if you are not sure:*

1. People call Thailand the “jewel” of south-east Asia.
2. Unkindly and unfriendly people populate this land.
3. Thai people always treat other people arrogantly.
4. Thailand impresses its visitors with its stunning temples.
Thai temples are multilevel structures.
5. There are Buddha images on the outer walls of the ancient temples.
6. An ordination hall is the most sacred part of the temple.
7. You can find various mythological creatures within the temple compound.

III. Realization (Осмысление)

Reading

11. *Listen to the text and correct agree and disagree statements*

12. *Read the text once again and make marginal marks (пометки на полях):*

√ I knew it

+ New information

- The information contradicts my knowledge (противоречит моим представлениям)

? The information isn't enough or understandable (непонятна или недостаточна)

Useful terms and phrases

for long/for good	навсегда, надолго
populate	населять
the locals	местные жители
join the palms	соединять ладони
bow heads	наклонять головы
enclosing walls	огораживающие стены
to separate from	отделять от
secular world	светский мир
an ordination hall	помещение для посвящения в духовный сан
sacred part	священный (неприкосновенная) часть
monk	монах
hold special ceremonies	проводить особые обряды
Buddha image	икона с изображением Будды
mythological creature	Мифологические существа
within the temple compound	на огороженной территории вокруг храма
familiarize oneself with	знакомиться, изучать
as a matter of fact	на самом деле

Hello, People of Thailand

Thailand is a beautiful country with a rich culture, just south of China. People call it the “jewel” of south-east Asia for a good reason. Its tropical climate, white sandy beaches and ancient temples make it a perfect holiday destination. Friendly Thai people make this fascinating land really special.

If you visit Thailand once, you will keep pleasant memories about this country for long because kindly and friendly people populate this land. They always treat other people with respect. To show their respect the locals join the palms of their hands and bow their heads. As for their appearance, Thai people are good-looking. They are short with delicate features. They have got black hair, dark eyes and light brown skin.

Lots of people in Thailand live in villages. A typical Thai village consists of wooden houses, a school and a Buddhist temple. Most villagers are farmers and fishermen. The men usually work in the fields or catch fish in the rivers, and the women plant the crops. As for the family life, it is very important in this country, and families often eat together. Thai food is very spicy and includes curries, fish, seafood, soups and noodles. They eat rice with their meals and use a lot of strong spices in their cooking.

Thai people love to enjoy themselves. Popular free-time activities include Thai boxing and watching traditional dance shows. They also celebrate many festivals throughout the year. One of the popular holidays is Surin, in November, when they always hold elephant football matches.

No doubt, Thailand is a unique holiday destination that attracts lots of tourists. In this exotic country there are different sights. For example, Thailand impresses its visitors with its stunning temples. These temples are multilevel structures. A typical Thai temple is an impressive building which has two enclosing walls. They separate it from the secular world. Inside the inner walls there is an ordination hall. It is the most sacred part of the temple. Monks hold ordinations and special ceremonies here, and only they can enter this hall. There are Buddha images on the inner walls of these impressive buildings. Apart from Buddha images, you can find various mythological creatures within the temple compound.

So, this fascinating country is a fantastic place to have a holiday. People take the sun, swim in the sea and familiarize themselves with a unique culture of Thailand. As a matter of fact, a visit to Thailand leaves unforgettable impressions. Its tropical climate, kindly people, exotic shady trees and impressive buildings make your holiday unforgettable. I don't doubt, you will be impressed with this place if you visit it once (однажды).

13. Read the text once again. Fill in the "marginal table" and answer the following questions:

1. What did you know about Thailand before reading the text?
2. What information did you find new reading the text?
3. What information contradicts your knowledge?
4. What information isn't enough or understandable for you?

√	+	-	?
I knew that	I didn't know that	The information about ... contradicts my knowledge because ...	The information about ... isn't enough or understandable for me, because ...

Reflection (Рефлексия)

14. Match the words from two columns to create a phrase and make sentences about Thailand as a perfect holiday destination and about its people appearance and character:

call	of their hands and bow their heads
well known	one's respect to
make	men of character
join the palms	people with respect
be	the jewel... for a good reason
dark-haired	delicate features
possess	a perfect holiday destination

populate	for its tropical climate...
treat	people
to show	this land

15. Match the words from two columns to create a phrase and make sentences about Thai peoples' life and free-time activities:

a.

consist	the crops
work	spicy food
catch	curries, seafood, soups
plant	eating rice with meals
eat	strong spices in cooking
include	in the fields
prefer	fish in the river
use	of wooden houses

b.

include	traditional dance shows
celebrate	themselves
hold	for its fascinating sights
watch	this country unique
enjoy	Thai boxing...
well known	festivals
make	elephant football matches

16. Match the words from two columns to create a phrase and make sentences to use them in the text entitled *Thai sights and impressions the country leaves*”:

attract	a holiday unforgettable
impress	the temple compound
have	the sun
separate from	with a unique culture
the most sacred	visitors with stunning temples
hold ordinations	two enclosing walls
find	the secular world
within	unforgettable impressions
take	various mythological creatures
familiarize oneself	lots of tourists
leave	part of the temple
make	and special ceremonies

17. Read and role-play the dialogue

A visit to Thailand

Jill: Hello, Jane. I am so glad to see you.

Jane: High, Jill. I am also very glad about it. (очень рад этому)

Jill: Jane, I am going to Thailand on holidays. And it makes me happy, I should say.

Jane: Oh, it's a good idea. Thailand is an exotic country and it is notable for its impressive architecture.

Jill: Really? It's good news for me. I am studying architecture at the university.

Jane: By the way, do you know that Thai temples are multilevel structures.

Jill: Oh, no. I don't know about it.

Jane: You will learn a lot about Thai architecture if you go to Thailand.

Jill: Thank you, Jane. And what about you? Would you like to visit Thailand? Thai people are very kindly people.

Jane: Really. I don't know anything about it.

Jill: They always treat other people with respect. They join the palms of their hands and bow their heads to show their respect.

Jane: How interesting, Jill. I want to go to Thailand.

Jill: Why not. Let's travel together.

Jane: So it's settled.

18. Create your own dialogue about Thailand and role-play the dialogue. Your task is to persuade your friend to go to Thailand with you.

Listening & Speaking

19. Prepare a presentation about Thailand according to the text and deliver your presentation to the class. Get ready to discuss it answering questions and persisting in your own opinion.

Writing

20. Make a "sinkwein" about Thailand. The following example can be helpful: (See appendix 2)

Tourism
Exciting, attractive,
Surprises, relaxes, gladdens
A great opportunity to enjoy life
Relaxation!

Plan

I. Introduction

II. Main body:

a. an exciting and attractive activity

b. a surprising, relaxing and gladdening travelling

III. Conclusion: relaxation; an opportunity to enjoy life

Listening & Speaking

21. Make your “sinkwein” about Thailand, ground your “sinkwein” and present it to the class. Get ready to discuss different points of view answering questions.(See appendix 2)

E.g. Good morning, everyone. Today I’d like to present my “sinkwein” to you. First of all, listen to my “sinkwein”. Now I’ll try to ground my thoughts concerning this sinkwein. Listen to me very carefully and ask me questions. So, I will start.

Listening & Speaking

22. Prepare a presentation about Thailand according to the text and deliver your presentation to the class. Get ready to discuss it answering questions and persisting in your own opinion.

23. Read an article about Asian architecture. Make an abstract of the read article or book.

24. Prepare a report and a computer presentation of the read article.

Unit 7 Harrods

I. Warming up (Разминка)

Listening & Speaking

1. Group work. Reflect on the following questions and share your ideas with the class. Get ready to discuss different points of view answering questions:

Where do you prefer doing shopping? Why? What is special about doing shopping in large department stores?

II. Evocation (Вызов)

2. Read the following terms and phrases, mind their pronunciation:

to enter a different world	войти в другой мир
the world’s most celebrated store	самый знаменитый в мире магазин
chairman	управляющий
in the beginning	в начале
grocer’s shop	бакалейный магазин
to run a shop	управлять магазином
shopkeeper	владелец магазина
to take over	вступать во владение
medicines and perfumes	лекарства и духи
sweets	сладости
van delivery service	служба доставки
over the years	со временем
to survive a fire	пережить пожар
two World Wars and two bombings	2 мировые войны и 2 бомбардировки
to move abroad	переместиться за границу
to open a branch	открывать филиал

major European city	крупный европейский город
department	отдел
to spread over 7 floors	раскинуться по 7ми этажам
to employ staff	нанимать персонал
doorman	Швейцар
fire brigade; security personnel	пожарная команда; персонал службы безопасности
doctors and nurses	врачи и мед. сёстры
the official supplier	официальный поставщик
special feature	характерная особенность
certain goods	некоторые товары
the Royal family	королевская семья
from clothes to caviar	от одежды до икры
the heart and soul	сердце и душа
dry cleaner's	химчистка
hair and beauty salon	салон красоты
busy month	хлопотливый месяц
sale times	время распродаж
customer	покупатель, клиент
attraction	достопримечательность
magnificently decorated building	великолепно украшенное здание
domed structure	постройка с куполами
impressive structure	впечатляющее сооружение
interior	интерьер
feature	деталь, элемент
column	колонна
arched beam	балка с выпуклым верхним поясом
ornament	украшение, орнамент
sphinx	сфинкс
to ornate decorations	богатые украшения
to gaze	пристально глядеть, смотреть, глазеть
benevolently	доброжелательно
the store's motto	девиз магазина
to mean the best quality, service and style	означать лучшее качество, обслуживание и стиль
all in all	в целом, в общем
fascinating place to visit	интереснейшее место для посещения

3. Match the words and phrases to their translation and make sentences:

a.

the world's most celebrated store	лекарства и духи
in the beginning	великолепно украшенное здание
a grocer's shop	переместиться за границу
to run a shop	открывать филиал
medicines and perfumes	крупный европейский город
to survive a fire	достопримечательность
to move abroad	в начале
to open a branch	бакалейный магазин
a major European city	управлять магазином
attraction	самый знаменитый в мире магазин
magnificently decorated building	пережить пожар

b.

a department	врачи и мед. сёстры
to spread over 7 floors	деталь, элемент
to employ staff	постройка с куполами
a fire brigade; security personnel	от одежды до икры
doctors and nurses	сердце и душа Херодза
the official supplier	отдел
certain goods	раскинуться по 7ми этажам
from clothes to caviar	нанимать персонал
the heart and soul of Harrods	пожарная команда; персонал службы безопасности
domed structure	некоторые товары
feature	официальный поставщик

c.

a dry cleaner's	покупатель, клиент
hair and beauty salon	владелец магазина
a busy month	означать лучшее качество, обслуживание и стиль
sale times	являться интереснейшим местом для посещения
a customer	химчистка
the store's motto	салон красоты
to mean the best quality, service and style	хлопотливый месяц
to be a fascinating place to visit	время распродаж
a shopkeeper	девиз магазина

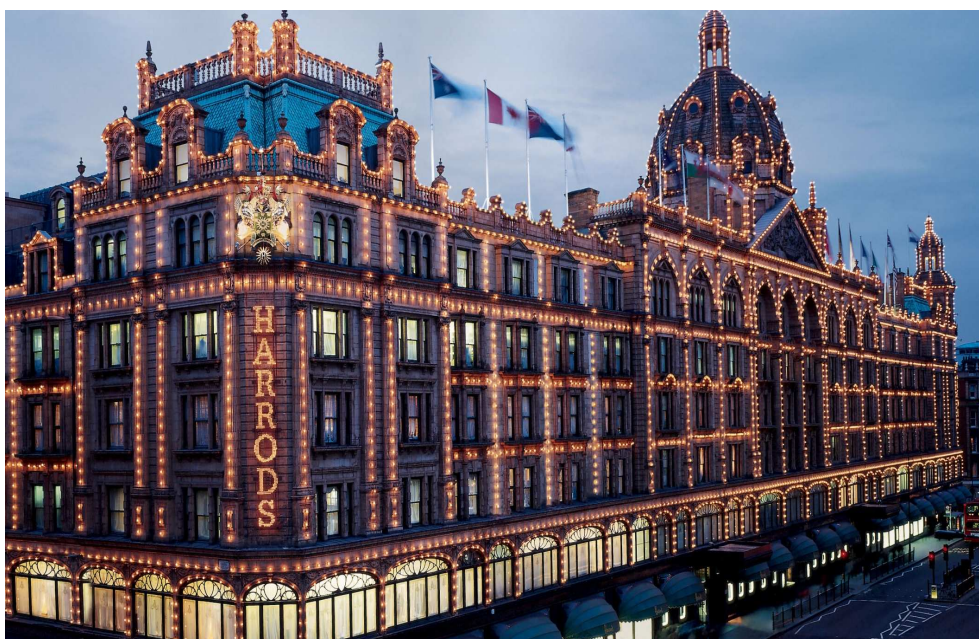
d.

Impressive structure	украшение, орнамент
interior	сфинкс

column	богатые украшения
arched beam	пристально глядеть, смотреть, глазеть
ornament	доброжелательно
sphinx	интерьер
ornate decorations	колонна
to gaze	балка с выпуклым верхним поясом
benevolently	впечатляющее сооружение

Writing & Speaking

4. *Group work. Look at the picture and think what you can speculate about the building depicted in the picture. Individually write down everything that you*



associate with this structure. Then, share your ideas with your group.

The following questions can be helpful:

1. What kind of building is it?
2. Where is this building situated?
3. What is it famous for?
4. What are the special features of this structure?

5. *Group work. Report your ideas to the class in order to put them on the board.*

6. *Structure the received information in the form of the “cluster” (графическая организация материала, показывающая смысловые поля того или иного понятия):*

7. *Group work. Prepare a presentation about architecture and deliver the presentation to the class. Get ready to discuss different points of view answering questions.*

8. *Agree (+) or disagree (-) with the following statements about architecture or put (?) if you are not sure:*

1. Harrods is a **large department store in London**.
2. In the beginning it was a **butcher’s shop**.

3. In 1983 Harrods opened a branch in **Japan**.
4. Today around **35000** people visit Harrods every day.
5. The store has its own **fire brigade**.
6. Harrods sells **everything from clothes to caviar**.
7. The sales are in **March**.
8. Harrods is one of London's tourist attractions.
9. Harrods gladdens people with beautiful flowers.
10. The Harrods name means the best British quality, service and style.

III. Realization (Осмысление)

Reading

9. *Listen to the text and correct your answers*

10. *Read the text once again and make marginal marks (пометки на полях):*

√ I knew it

+ New information

- The information contradicts my knowledge (противоречит моим представлениям)

? The information isn't enough or understandable (непонятна или недостаточна)

11. *Get ready to answer the following questions:*

1. What did you know about Harrods before reading the text?
2. What information did you find new reading the text?
3. What information contradicts your knowledge?
4. What information isn't enough or understandable for you?

12. *Read the text and find answers to the following questions:*

1. What is Harrods? Where is it located?
2. Who is the chairman of Harrods?
3. What was Harrods in the beginning? Who was the shopkeeper?
4. When did the history of the store begin?
5. What goods did Harrods's son sell?
6. What did Harrods survive?
7. Does the store have branches abroad?
8. How many departments does the store have?
9. What is the heart soul of Harrods?
10. When do the sale times come?
11. What is the store's motto?

“All Things for All People Everywhere”

“Enter a different world”, it says on the doormat, and this is what you do when you visit Harrods in Knightsbridge, London. Harrods is “the world’s most celebrated store”, says Chairman Mr. Mohamed Al Fayed.

In the beginning, though, Harrods was just a small grocer’s shop. It was opened in 1849 and run by Charles Henry Harrod. His son took over and added medicines and perfumes, as well as fruit, flowers, sweets and a van delivery service.

Over the years, Harrods has survived a fire, two World Wars and even two bombings. In 1983, Harrods moved abroad and opened a branch in Japan and later others in Hong Kong, Singapore and Taiwan, as well as airport shops in most major European cities.

Today around thirty-five thousand people visit Harrods every day. It has got three hundred departments spread over seven floors and employs over four thousand staff. It also has eight doormen, known as “Green Men”, as well as its own fire brigade, security personnel, doctors and nurses.

Harrods is the official supplier of certain goods to the royal family, and sells everything from clothes to caviar. The Food Halls are still the heart and soul of Harrods. In addition to the nineteen bars and restaurants in the store, there is a bank, a travel agent’s, a dry cleaner’s and the biggest hair and beauty salon in Europe.

January and July are very busy months for Harrods because they are sale times. Over three hundred thousand customers visit the store on the first day alone. Many people sleep outside the store all night to be first in when the doors open on the first day.

Harrods is not only a famous store; it is one of London's tourist attractions. A lot of tourists admire this magnificently decorated building. The impressive domed structure was built between 1901 and 1905 by local architects C. W. Stephens and E. J. Munt.

Many areas of Harrods interiors have Egyptian influenced features (are decorated with designs associated with Egypt). It is not surprising because the owner of the store is an Egyptian businessman Mohamed Al-Fayed. Columns and arched beams are decorated with golden and black ornaments. There is an Egyptian room with sphinxes with Mohammed Fayed’s face that gaze benevolently down on shoppers. The ‘Egyptian Escalators’ in the centre of the building have ornate decorations. The fountain memorial to his son Dodi and Princess Diana in the Egyptian Hall has also become a popular attraction.

“All things, for all people, everywhere” is the store’s motto. The Harrods name means the best of British quality, service and style. All in all, Harrods is a fascinating place to visit.

Reading & Writing

13. Individual work. Read the text again and fill in the “marginal chart”:

√	+	-	?
I knew that ...	I didn't know that ...	The information about ... contradicts my knowledge because ...	The information about ... isn't enough or understandable for me, because ...

Reflection (Размышление)

14. Pair work. Match the words from two columns to create a phrase and make sentences to use them in the text entitled "The history of the store". Share your ideas with the partner:

the world's	abroad
to run	European city
to sell	a branch
to survive	most celebrated store
to move	a shop
a major	medicines and perfumes
to open	a fire, two World Wars and two bombings

15. Pair work. Match the words from two columns to create a phrase and make sentences to use them in the text entitled "Departments and services". Share your ideas with the partner:

There are	a fire brigade and security personnel
to spread	supplier of certain goods
to employ	everything from clothes to caviar
to have	and soul of Harrods
to be the official	300 departments
to sell	over 7 floors
the heart	4,000 staff

16. Pair work. Match the words from two columns to create a phrase and make sentences to use them in the text entitled "The store's Egyptian features". Share your ideas with the partner:

to decorate	ornate decorations
to be decorated	a popular attraction
room	and arched beams
to gaze	with designs associated with Egypt
to have	with golden and black ornaments
to become	with sphinxes

Listening & Speaking

17. Prepare a presentation about Harrods according to the text and deliver your presentation to the class. Try to discuss it answering questions and persisting in your own opinion.

18. Role-play the following situation: You are the chairman of Harrods. Delivering the presentation you tell the customers about the store. Your task is to convince them to do shopping in this store. The customers interestedly talk with you and ask you numerous questions.

Take into account the following points:

1. Project yourself (перевоплотиться) either into a character of the chairman of Harrods or a customer;
2. Your speech should correspond with your character

19. Write an essay under the title "Harrods is a worthwhile store to visit"

Writing

I. Read the letter and answer the questions below.

Via Diaz 29

80134 Naples
Italy

2nd August, ...

Dear Carol,

I can't believe I'm here in Naples on holiday! Everything is so different here. Do you remember the Bellinis? They live here now and I'm staying with them. They live in a beautiful old house close to the bay. At the moment, I'm having some ice-cream and enjoying the wonderful view.

The weather here is quite warm. Naples has over 400 churches and the city centre is clean. I spend most of my time with the Bellinis, walking along the waterfront or around the city.

Neapolitans really love their city. They're very friendly and like having fun. They're quite good-looking too. Most of them have dark hair and brown eyes.

The food is excellent. Neapolitans like eating pizza, pasta and seafood. I love eating the fresh seafood here, especially shrimps.

Tomorrow I'm taking train to Pompeii to see the Roman sites. I'm also going to visit the Teatro di San Carlo opera house. I'm leaving Naples next Wednesday, so I'll call you then.

You really should visit Naples soon. It's a truly amazing city! See you soon.

Yours,
Mary.

1. Which city is Mary in?
2. Where is she staying?
3. What's the weather like?
4. How does she spend her time?
5. What are the Neapolitans like?
6. What do they look like?
7. What do they like eating?
8. What are Mary's plans?
9. How does she recommend Naples?
10. What do you think about this city?

II. Read the letter and label the paragraphs with the headings below

- opening remarks/reason for writing
- writer's feelings about visiting the city
- city attractions
- thoughts about London
- closing remarks

1. Introduction (вступление)
2. Main body (основная часть)
3. Conclusion (заключение)

I. Dear Jenny,

How are you? I hope you are very well. I've got so much to tell you that I don't know where to begin. Visiting London is so fantastic!

II. London is a really exciting city with a lot of things to do. No doubt, it attracts lots of visitors. There is so much to choose from, I sometimes find it hard to decide where to go.

III. London has so many attractions: from St. Paul's Cathedral and Big Ben to Buckingham Palace and the Houses of Parliament. London is well known for other things. I enjoy visiting the department stores on Oxford Street. Of course, I tried Harrods, the most exclusive shop in London. For evening entertainment the choice of theatres is enormous. There is no end of plays to see.

IV. I guess (мне кажется) I could talk about London for days. It's an exceptional place which has its traditional style and sense of history. I think you would love it.

V. Well, that's all my news for now. Please write back. See you soon.

Lots of love,

Angela.

2. Now write a letter about visiting Harrods and London. Try to express your feelings about this place. Pay attention to the opening and closing remarks.

Unit 8 THE VOLGA CAPITAL

I. Warming up (Разминка)

Listening & Speaking

1. Pair work. Reflect on the following questions:

1. What kind of city is NN Novgorod?
2. What is it notable for?
3. What can you tell about its sights?
4. Is it attractive for tourists? Why do you think so?

2. Listen and repeat after the teacher the following terms and phrases, mind their pronunciation:

ancient city	древний город
be situated	находиться
in the heartland of the country	в самом сердце страны
unique character	уникальность
settlement	поселение, посёлок
date back to	датироваться, вести своё начало
early days of Russian history	ранние годы русской истории
be founded	быть основанным
Grand Prince	великий князь
on a high bank	на высоком берегу
magnificent geographical situation	великолепное географическое положение
at the cross-roads	на пересечении
main trade routes	главные торговые пути
major trade and cultural centre	главный торговый и культурный центр
play an important role	играть важную роль
political history	общественно-политическая история
in the "Troubled Times"	в смутное время
at the turn of the 16th and 17th centuries	на рубеже 16 и 17 веков
be occupied	быть оккупированным
move to	перенести
merchant	купец
bring wealth, prosperity and tradition	принести богатство, процветание и

	традиции
have commercial and industrial significance	иметь торговое и промышленное значение
emerge	появляться
educational and cultural centre	образовательный и культурный центр
boast	хвастать(ся)
a number of	ряд ...
scientific research institute	научно-исследовательский институт
design office	конструкторское бюро
fill with	наполнять
outdoor exhibition area	выставочный павильон под открытым небом
craft show	выставка народных промыслов
craft goods	изделия народных промыслов
local production	местное производство
Conservatoire	консерватория
philharmonic society	филармония
resident symphonic orchestra	местный симфонический оркестр
remarkable boys' choir	знаменитый хор мальчиков
major competition	важный конкурс
unique appearance	уникальный внешний вид
impressive example	впечатляющий пример
be worth a tourist's visit	стоит посетить туристам
historically important	исторически важный
monastery and church	монастырь и церковь
outstanding people	выдающиеся люди
recreation area	зона отдыха
appear	появляться
in honour of the 300th anniversary	В честь 300-летней годовщины...
be of great interest	представлять большой интерес
large collection of works	большая коллекция работ
a spirit and charm of its own	свой дух и свой шарм
warm and hospitable people	тёплые и гостеприимные люди

3. Match the words and phrases to their translation and make sentences about N. Novgorod:

a.

an ancient Russian city	играть важную роль
a unique character	поселение, посёлок

magnificent geographical situation	на рубеже 16 и 17 веков
at the cross-roads of main trade routes	принести богатство, процветание и традиции
a major trade and cultural centre	древний русский город
to play an important role	уникальность
settlement	великолепное географическое положение
at the turn of the 16th and 17th centuries	на пересечении главных торговых путей
bring wealth, prosperity and tradition	главный торговый и культурный центр

b.

have commercial and industrial significance	появляться
Nizhny Novgorod merchants	в смутное время
outstanding people	местный симфонический оркестр
outdoor exhibition area	консерватория
be of great interest	иметь торговое и промышленное значение
emerge	нижегородские купцы
in the "Troubled Times"	выдающиеся люди
resident symphonic orchestra	выставочный павильон под открытым небом
Conservatoire	представлять большой интерес

c.

historically important historically important monasteries and churches	изделия народных промыслов
be worth a tourist's visit	в самом сердце страны
warm and hospitable people	В честь 300летней годовщины...
recreation area	свой дух и свой шарм
on a high bank	исторически важные монастыри и церкви
craft goods	стоит посетить туристам
in the heartland of the country	тёплые и гостеприимные люди
in honour of the 300th anniversary	зона отдыха
a spirit and charm of its own	на высоком берегу

4. Read the words and mind their pronunciation:

bring the reputation of being the "Pocket of Russia"	Принести городу репутацию «Карман России»
widely-renowned trade fair	широкоизвестная торговая ярмарка

the Cathedral of Michael Archangel	Архангельский собор
the Nativity (Stroganovsky) Church	Христорождественская церковь
prominent public figure	видный (известный) общественный деятель
the Museum of Fine Arts	Музей изобразительных искусств
rest on the hills	располагаться на холмах
Dominate by	возвышаться над
stone necklace	каменное ожерелье
take on new life	начинать новую жизнь
Polish and Swedish invaders	польские и шведские захватчики
resistance movement corps	войска движения сопротивления
the people's Army	народная армия
throughout its long history	на протяжении долгой истории
periods of prosperity and decline	периоды процветания и упадка
the third largest city	третий по величине город
leading industries	ведущие отрасли
car-production	автомобилестроение
ship-building	кораблестроение
aircraft, oil-refining and chemical industries	авиационная, нефтеперерабатывающая и химическая отрасли промышленности
military industry	военная промышленность
place of exile	место ссылки
enjoy the reputation of	пользоваться репутацией ...
"region of opportunities."	район больших возможностей
go-ahead local government	преуспевающее местное правительство
at the forefront of economic reforms	на переднем крае экономических реформ
the State Bank	Государственный банк

5. Read the text and answer the following questions:

<p>1. What is this text about?</p> <p>2. What do you know about the history of the city?</p> <p>3. What made N.N. Novgorod a major trade and cultural centre of Russia?</p> <p>4. How did N.N. Novgorod influence the country's political history?</p>	<p>5. How did N.N. Novgorod get the reputation of being the «Pocket of Russia?»</p> <p>6. What can you tell about N.N. Novgorod today?</p> <p>7. Can you prove that N.N. Novgorod is an educational and cultural centre today?</p> <p>8. Can you tell about the sights of the city?</p>
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THE VOLGA CAPITAL

Nizhny Novgorod is an ancient Russian city situated in the heartland of Mother Russia where the Volga meets the Oka River. Its history has a unique character. Its settlement dates back to the early days of Russian history. It was founded in 1221 by Grand Prince Yuri Vsevolodovich on a high bank of the Volga River and was named Nizhny Novgorod ("Lower Newtown").

The magnificent geographical situation of the town at the cross-roads of main trade routes soon made it a major trade and cultural centre of Russia. The town also played an important role in the country's political history. In the "Troubled Times" (at the turn of the 16th and 17th centuries) when Moscow was occupied by Polish and Swedish invaders, it was in Nizhny Novgorod that the resistance movement corps was organised by Kozma Minin and Dmitry Pozharsky. The People's Army saved Moscow and the whole of Russia. Throughout its long history the city has had periods of prosperity and decline. In 1817 a widely-renowned trade fair was moved to Nizhny Novgorod from Makar'ev on the Volga; the event brought to the town the reputation of being the "Pocket of Russia." Nizhny Novgorod merchants brought wealth, prosperity and tradition to the city. In the 19th century, Nizhny Novgorod had not only commercial but also industrial significance.

Today Nizhny Novgorod, known as the Volga Capital, is the third largest city in Russia with the population of nearly a million and a half people. It is a commercial, industrial and transportation centre. It plays an extremely important role in the country's economy. The leading industries are car-production, ship-building, aircraft, oil-refining and chemical industries.

For years, Nizhny Novgorod was known to the world as Gorky, "the Closed City," home of the Soviet Union's military industry and Academician Andrei Sakharov's place of exile. Nowadays, it enjoys- the reputation of being the centre of a very progressive region, a "region of opportunities." Thanks to its go-ahead local government, the city is at the forefront of economic reforms emerging in Russia. But Nizhny Novgorod is much more than an industrial city. It is also an educational and cultural centre. It boasts more than 20 institutions of higher education, a number of scientific research institutes and design offices. It is a city filled with museums, outdoor exhibition areas, craft shows and local production of craft goods like Khokhloma, Gorodetz, etc. There is a Conservatoire, a philharmonic society, a resident symphonic orchestra and a remarkable boys' choir. The Sakharov Festival of Arts has become a major competition for artists from around the world.

Nizhny Novgorod is a beautiful city with a unique appearance; it rests on the hills dominated by the 16th century Kremlin, "the stone necklace of the ancient city." In the centre of the Kremlin there is the Cathedral of Michael Archangel (1631), an impressive example of Old Russian architecture. There are other historical places, architectural structures and monuments - not as many as, for instance, in Moscow or St. Petersburg, but they definitely are worth a tourist's visit. Among them are historically important monasteries and churches, including the Nativity

(Stroganovsky) Church (1719), where Peter the Great celebrated his fiftieth birthday in 1722.

Many places in Nizhny Novgorod are associated with the names of outstanding people who were born or lived here. The most well-known of them was Maxim Gorky, the proletarian writer and prominent public figure. An attractive monument to him was erected in Gorky Square in 1952.

The main and the oldest street of the city is Bolshaya Pokrovskaya, Pokrovka for short. Part of it is closed off to traffic and is taking on new life as a recreation area and shopping centre. It has some very pretty buildings like the State Bank, which appeared here in 1913 in honour of the 300th anniversary of the Romanov dynasty.

Also of great interest is the Museum of Fine Arts, with a large collection of works (about 10,000) of Russian and Western European artists.

The city has a spirit and charm of its own. You will find here a special rhythm of life, very different from the big capitals, and very warm and hospitable people.

6. *Tell your foreign friend about N. Novgorod and its sights. Get ready to answer questions persisting in your own opinion (отстаивая своё мнение).*

Unit 9

The Tour Guide's and Tour Operator's Jobs

1. *Group work. Reflect on the following questions and share your ideas with the class. Get ready to answer questions persisting in your own opinion (отстаивая своё мнение).* The following lexis can be helpful.

1. What is tourism?
2. What do tourism specialists do? Why?
3. What jobs in tourism do you know? Describe them.
4. How do tourism specialists influence people's life?

diverse industry	разноплановая индустрия
to offer long-term career opportunities	предлагать долговременные перспективы карьерного роста
to work in various environments	работать в различных внешних условиях
to work indoors or outdoors	работать в помещении или на открытом воздухе
to work standard hours or on a flexible schedule	работать в обычные часы работы или по скользящему графику работы
to work seasonal jobs	выполнять сезонные работы
all-year-round	круглогодичный
career path	профессиональный рост, карьера
tour operator	организатор туристических поездок,

	туроператор
tour guide	гид, экскурсовод

2. Read the following terms and phrases, mind their pronunciation:

to divide into	разделить на
career area	карьерное направление
accommodation	жильё
food and beverage services	ресторанная служба
recreation and entertainment	отдых и развлечения
transportation and travel services	перевозка и обслуживание пассажиров
to provide services to people	обслуживать людей
specialist tour operator	специализированный туроператор
to plan unique travel adventures	планировать уникальные приключенческие путешествия
niche clients	узкие клиенты
to organize trips	организовывать путешествия (экскурсии, поездки)
shared hobbies or interests	общие хобби или интересы
cycling or hiking	велосипедный или пеший туризм
to engage in activities	заниматься деятельностью
recreational travel	развлекательное путешествие
cultural and recreational activities	культурно-развлекательные мероприятия
to organize travel plan	подготавливать план маршрута/поездки
to organize air and ground transportation	организовывать воздушные и наземные перевозки
lodging and special activities	временное жильё и специальные мероприятия
to accomplish certain travel activities	выполнить определённую туристическую деятельность
key organizer	главный организатор
safari adventure	охотничья экспедиция
to collaborate with a wildlife guide or tracker	сотрудничать с проводником (охотник, выслеживающий диких зверей)
to lead a group on a safari tour	вести группу в охотничью экспедицию
to be in charge of planning and leading tours	отвечать за планирование и проведение экскурсий
to lead people to places of interest	водить людей к достопримечательностям
to provide verbal descriptions of sites and landmarks	давать словесное описание достопримечательностей и архитектурных памятников
to conduct a tour	проводить экскурсию

to show visitors around an area	показывать гостям местные достопримечательности
to have extensive local knowledge	обладать глубокими знаниями местных особенностей
to navigate unfamiliar areas	ориентироваться в незнакомых районах
to make trips special	делать поездки особенными
to set a positive tone	задать положительный тон
knowledgeable	хорошо осведомлённый
to provide facts and information	предоставлять давать факты и информацию
multilingual client	многоязычный клиент
to have language skills	иметь языковые навыки и умения
interpersonal skills	навыки общения
ability to work tirelessly	способность работать неустанно
to share the area with visitors	рассказать гостям о данном районе

3. Match the words and phrases to their translation and make sentences about work in tourism:

a.

diverse industry	жильё
to offer long-term career opportunities	ресторанная служба
to work in various environments	перевозка и обслуживание пассажиров
recreation and entertainment	обслуживать людей
career area	разноплановая индустрия
accommodation	предлагать долгосрочные перспективы карьерного роста
food and beverage services	работать в различных внешних условиях
transportation and travel services	отдых и развлечения
to provide services to people	карьерное направление

b.

specialist tour operator	временное жильё и специальные мероприятия
to plan unique travel adventures	выполнить определённую туристическую деятельность
shared hobbies or interests	сотрудничать с проводником (охотник)
to engage in activities	вести группу в охотничью экспедицию
cultural and recreational activities	специализированный организатор туристических поездок
to organize travel plan	планировать уникальные приключенческие путешествия
to organize air and ground transportation	общие хобби или интересы
lodging and special activities	заниматься деятельностью

to accomplish certain travel activities	культурно-развлекательные мероприятия
to collaborate with a wildlife guide or tracker	подготавливать план маршрута/поездки
to lead a group on a safari tour	организовывать воздушные и наземные перевозки

c.

to be in charge of planning and leading tours	ориентироваться в незнакомых районах
to lead people to places of interest	делать поездки особенными
to provide verbal descriptions of sites and landmarks	здать положительный тон
to show visitors around an area	предоставлять давать факты и информацию
to share the area with visitors	отвечать за планирование и проведение экскурсий
to have extensive local knowledge	водить людей к достопримечательностям
to navigate unfamiliar areas	давать словесное описание достопримечательностей и архитектурный памятников
to make trips special	показывать гостям местные достопримечательности
to set a positive tone	рассказать гостям о данном районе
to provide facts and information	обладать глубокими знаниями местных особенностей

4. *Group work. Look at the picture and think what you can speculate (предположить) about the human activity depicted in the picture. Individually write down everything that you associate with this human activity. Then, share your ideas with your group.*

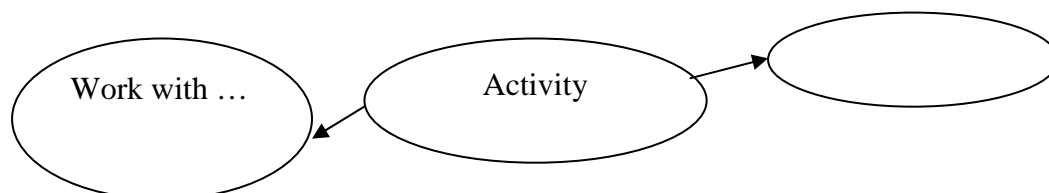


The following questions can be helpful:

2. What sphere of human activity is depicted in the picture?
3. When and where did it emerge? What were the first results of this activity?
4. What does this profession deal with and what do these professionals do?
5. How does this activity influence people's life?

5. *Group work. Report your ideas to the class in order to put them on the board.*

6. *Structure the received information in the form of the “cluster” (графическая организация материала, показывающая смысловые поля того или иного понятия):*



6. *Read the text and answer the following questions:*

1. What does tourism offer people?
2. What is tourism?
3. What does a specialist tour do for clients?
4. What do they organize for people?
5. What does organizing travel include?
6. With whom do they collaborate with? Why?
7. What do tour guides do?
8. What do they help people to do?
9. What skills should a tour guide possess?

The Tour Guide's and Tour Operator's Jobs

Tourism is a diverse industry which offers long-term career opportunities for individuals who want to work in various environments. People in tourism may work indoors or outdoors, standard hours or on a flexible schedule, seasonal jobs or all-year-round. It's one of the most exciting and diverse career paths out there.

What Is Tourism?

The tourism industry can be divided into five career areas: accommodation, food and beverage services, recreation and entertainment, transportation and travel services. All of these areas involve providing services to people who come from other parts of the country and the world.

Let's talk about tour operators and tour guides. To begin with, a specialist tour operator plans unique travel adventures for niche clients. These individuals organize trips for people with shared hobbies or interests, such as cycling or hiking, who would like to engage in such activities during recreational travel.

Most specialist tour operators organize travel plans from beginning to end. This includes organizing air and ground transportation, lodging and special activities. In some cases, a specialized tour operator may work with other professional tour guides in order to accomplish certain travel activities. For example, he or she may be the key organizer for a group's safari adventure, but may also collaborate with a wildlife guide or tracker who is more experienced in leading a group on a safari tour.

A tour operator is in charge of planning and leading tours for travelers who desire an informed person to lead them to places of interest. She normally provides verbal descriptions of sites and landmarks while another person operates the vehicle transporting the tourists. This vehicle is commonly a bus, but tours may also be conducted from a plane, boat, train, mini-bus, car or on foot.

As for tour guides, they show visitors around an area, and should have extensive local knowledge to share the area with visitors. Tour guides are hired to help people navigate unfamiliar areas, and to make trips special. A good tour guide sets a positive tone for a trip and shows people things they want to discover. Using a tour guide can also be useful because tour guides are very knowledgeable, and they can provide facts and information which help visitors understand the places they see.

Being knowledgeable in several languages is useful for a tour guide, as tour guides may work with multilingual clients, or may need to translate for clients while traveling in foreign a country. In addition to having language skills, tour guides also need to have excellent interpersonal skills, and the ability to work tirelessly for their clients from the beginning to the end of the tour.

7. Match the words from two columns to create a phrase and make sentences to use them in the text entitled "Tourism":

diverse	on a flexible schedule
to offer	into five career areas
to work	services to people
to work	industry
to work	long-term career opportunities
to be divided	in various environments
to provide	indoors or outdoors

8. Match the words from two columns to create a phrase and make sentences to use them in the text entitled "Tour operator's and tour guide's jobs":

to plan	people to places of interest
to organize	verbal descriptions of sites and landmarks
to engage	extensive local knowledge
to organize	multilingual clients
to collaborate	unique travel adventures
to lead	trips for people with shared hobbies or interests
to be in	in different activities
to lead	and interpersonal skills
to provide	with a wildlife guide or tracker
to have	a group on a safari tour
to work with	charge of planning and leading tours
to have language	air and ground transportation

9. Prepare a text about jobs in tourism and present it to your group mates. Get ready to answer their questions creating a dialogue.

Unit 10

Careers in tourism

1. Group work. Reflect on the following question and share your ideas with the class. Get ready to answer questions. The following lexis can be helpful.

What is your idea of a good job? Put the ideas in order of importance and express your idea of a good job.

A chance to travel teamwork (групповая работа) flexible working hours (гибкий график работы) job stability; safe job; steady job (стабильная работа) responsibility for other staff (ответственность за другой служебный персонал)	friendly colleagues a good salary (хорошая зарплата) long holidays (длинные отпуска) opportunity to meet people to enjoy benefits (commission, cheap holidays)- пользоваться льготами (комиссионные вознаграждения)
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2. Read the following terms and phrases, mind their pronunciation:

to appeal to somebody	интересовать, импонировать, привлекать
to require management skills	требовать управленческих навыков
to provide affordable solutions	предлагать приемлемые решения
to join the staff	оформляться, стать сотрудником
to be responsible for organizing special events	отвечать за организацию торжественных мероприятий, особых случаев
customer service and management skills	навыки обслуживания клиентов и управленческие навыки
to be prepared to work under pressure	быть готовым работать в стрессовых ситуациях
to offer excellent salary package	предлагать превосходное жалование и прочие дополнительные выплаты; компенсационный пакет
company car	служебная машина
the right candidate	подходящий кандидат
well-established five-star hotel	солидный пятизвездочный отель

busy hotel	оживлённый, пользующийся спросом отель
front office	главное управление
to report to	отчитываться перед, подчиняться кому-либо
to be skilled at	быть опытным в
to supervise staff	руководить штатом служащих
to handle quest queries and complaints	заниматься вопросами и жалобами гостей
to complain about	жаловаться на, подавать жалобу на
to maximize room occupancy	увеличивать до максимума заполненность отеля
to produce daily business figures	делать ежедневный балансовый отчёт
to be well-presented	иметь представительный внешний вид
to be patient with a friendly, helpful personality	быть терпеливым с дружелюбным, услужливым характером
to hold a position	занимать должность
an unlimited potential	неограниченный возможности (потенциал)
to suit someone	устраивать, подходить кому-либо
suitable	подходящий
to sell holidays	продавать туры
to holiday	отдыхать, проводить отпуск
IT and numeracy skills	навыки использования информационных технологий и умение считать
a must	требование, необходимость
to book package tours	бронировать организованные туристические поездки
to make hotel reservations	делать заказ номера в гостинице
to arrange car hire	организовывать прокат автомобиля
to design individual holidays	разрабатывать индивидуальные отпуска
outgoing personality	общительный характер
to put others first	ставить других на первое место
resort rep	торговый представитель курорта
to be on the move	находиться в разъездах
to be enthusiastic, energetic	быть полным энтузиазма и энергии
to be good at dealing with emergencies	хорошо справляться с экстренными случаями
to make decisions on one's own	принимать решения самостоятельно
to earn commission	получать комиссионные
to boost a basic salary	поднимать основной оклад

job duties	должностные обязанности
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3. Match the words and phrases to their translation and make sentences about job duties in tourism:

a.

to require management skills	продавать туры
to join the staff	должностные обязанности
successful applicant	устраивать, подходить кому-либо
to be well-presented	делать заказ номера в гостинице
to supervise staff	требовать управленческих навыков
to hold a position	оформляться, стать сотрудником
to be prepared to work under pressure	успешный претендент, кандидат
to sell holidays	иметь представительный внешний вид
job duties	руководить штатом служащих
to suit someone	занимать должность
to make hotel reservations	быть готовым работать в стрессовых ситуациях

b.

to arrange car hire	хорошо справляться с экстренными случаями
to design individual holidays	предлагать превосходное жалование и прочие дополнительные выплаты
to complain about	находиться в разъездах
to make decisions on one's own	получать комиссионные
travel sales consultant	солидный пятизвездочный отель
to book package tours	организовывать прокат автомобиля
to be good at dealing with emergencies	разрабатывать индивидуальные отпуска
to offer excellent salary package	жаловаться на, подавать жалобу на
to be on the move	принимать решения самостоятельно
to earn commission	консультант по продаже путешествий
well-established five-star hotel	бронировать организованные туристические поездки

c.

to holiday	быть терпеливым с дружелюбным, услужливым характером
to maximize room occupancy	навыки обслуживания клиентов и управленческие навыки
an unlimited potential	пользоваться льготами
to provide affordable solutions	навыки использования информационных технологий и умение считать
resort rep	гибкий график работы

to boost a basic salary	отдыхать, проводить отпуск
to be patient with a friendly, helpful personality	увеличивать до максимума заполненность отеля
customer service and management skills	неограниченные возможности (потенциал)
to enjoy benefits	отвечать за организацию торжественных мероприятий, особых случаев
IT and numeracy skills	торговый представитель курорта
flexible working hours	поднимать основной оклад
to be responsible for organizing special events	предлагать приемлемые решения

4. Read the lexis and advertisements and find answers to the following questions:

a.

<p>Conference Event Co-coordinator</p> <p><i>Conference Consultants is a dynamic events management organization which provides creative, exciting and affordable solutions for conferences and exhibitions. We are currently looking for a hardworking person to join our staff. The successful applicant will be responsible for organizing special events. This person will have excellent customer service and management skills. He or she will also be prepared to work under pressure. An excellent salary package and company car will be offered to the right candidate.</i></p>	advertisement	рекламное объявление
	conference event coordinator	координатор по организации конференций
	conference consultants	консультант по организации конференций
	events management organization	организация по проведению специальных мероприятий
	to provide affordable solutions	предлагать приемлемые решения
	currently	в настоящее время
	to join the staff	оформляться, стать сотрудником
	to organize different events	организовывать разные мероприятия
	successful applicant	успешный претендент, кандидат
	to be responsible for organizing special events	отвечать за организацию торжественных мероприятий, особых случаев
	to have customer service and management skills	иметь навыки обслуживания клиентов и управленческие навыки
	to be prepared to work under pressure	быть готовым работать в стрессовых ситуациях
<u>1. Answer the following ques-</u>	to offer excellent sala-	предлагать превосходное

<p><u>tions:</u></p> <p>1. What is the text A about?</p> <p>2. What services does this organization provide for people?</p> <p>3. What will this staff member be responsible for?</p> <p>4. What skills should this person possess?</p> <p>5. In what job conditions should this person work?</p> <p>6. What will the company offer to the right candidate?</p> <p><u>2. Tell your group mates about conference event coordinator's job and its special features.</u></p>	ry package	жалованье и прочие дополнительные выплаты; компенсационный пакет
	to offer the right candidate	предлагать подходящему кандидату
	to perform job functions	выполнять служебные функции
	to provide services for people	оказывать услуги людям
	staff member	служащий
	job conditions	условия работы

b.

<p><u>Night Auditor</u></p> <p>This is a chance to become part of a <i>well-established international five-star hotel</i>. We are looking for a Night Auditor for a <i>busy hotel front office</i>. Reporting to the <i>Front office Manager</i>, you will be skilled at <i>supervising staff, handling guest queries and complaints, maximizing room occupancy and producing the daily business figures</i>. You are <i>well-presented and patient with a friendly, helpful personality</i>. This position has unlimited potential and will suit someone looking at his/her career in the long term.</p>	night auditor	ночной аудитор, финансовый контролёр
	to become part of a well-established five-star hotel	стать частью солидного пятизвёздочного отеля
	<i>busy hotel front office</i>	отдел регистрации и обслуживания гостей пользующегося спросом отеля
	to report to the manager	отчитываться (подчиняться) управляющему
	to supervise staff	руководить штатом служащих
	to be skilled at supervising staff	иметь опыт руководства служебным персоналом
	handle guest queries and complaints	заниматься вопросами и жалобами гостей
<p><u>1. Answer the following questions:</u></p> <p>1. What is the text about?</p> <p>2. What are the main job duties of the night auditor?</p> <p>3. What personal qualities</p>	to maximize room occupancy	увеличивать до максимума заполненность отеля
	to produce daily business figures	делать ежедневный балансовый отчёт
	to be well-presented and patient	иметь представительный внешний вид

<p>should the night auditor have?</p> <p>4. Who can choose this position? Why?</p> <p><u>2. Persuade your friend to choose this job.</u></p>	to be patient with a friendly, helpful personality	быть терпеливым с дружелюбным, услужливым характером
	to have an unlimited potential	иметь неограниченные возможности (потенциал)
	to look at the career in the long term.	смотреть на свою карьеру в перспективе
	to hold a position	занимать должность
	job duties	должностные обязанности

c.

<p><u>Travel Sales Consultant</u> Leading travel agency is seeking a <i>travel sales consultant</i> to sell holidays and other travel products. Good <i>telephone, IT and numeracy skills</i> are a <i>must</i>. This job involves <i>booking package tours, making hotel reservations and arranging car hire</i> as well as <i>designing individual holidays</i> for the <i>independent traveler</i>. You will be caring, have an outgoing personality and be able to put others first.</p> <p><u>1. Answer the following questions:</u> 1. What is the text about? 2. What are job duties of the <i>travel sales consultant</i>? 3. What skills should he or she possess? 4. What does this job involve? 5. What personal qualities should the travel sales consultant have?</p> <p><u>2. Tell about the <i>travel sales consultant's</i> job.</u></p>	travel sales consultant	консультант по продаже путешествий
	to sell holidays and other travel products	продавать туры и другие продукты туризма
	IT and numeracy skills	навыки использования информационных технологий и умение считать
	a must	требование
	to involve	включать
	to book package tours	бронировать организованные туристические поездки
	to make hotel reservations	делать заказ номера в гостинице
	to arrange car hire	организовывать прокат автомобиля
	to design individual holidays	разрабатывать индивидуальные отпуска
	independent traveler	самостоятельный путешественник
	caring	заботливый
	have an outgoing personality	иметь общительный характер
	to put others first	ставить других на

		первое место
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d.

<p><u>Resort Reps</u> If you enjoy living in foreign places but don't like being on the move the whole time, then being a resort representative is a great job for you. You will need to be enthusiastic, energetic, possess excellent communication skills and be good at dealing with emergencies and making decisions on your own. There is the opportunity to earn commission from selling excursions to boost your basic salary.</p>	live in foreign places	жить на чужой стороне
	to be on the move	находиться в разъездах всё время
	being a resort representative	быть торговым представителем курорта
	to be enthusiastic, energetic	быть полным энтузиазма и энергии
	possess excellent communication skills	обладать отличными навыками общения
	be good at dealing with emergencies	хорошо справляться с экстренными случаями
	make decisions on your own	принимать решения самостоятельно
<p><u>1. Answer the following questions:</u> 1. What is the text about? 2. What personal qualities should the resort representative possess? 3. What are job duties of the resort representative? 4. What opportunity does he have?</p>	to earn commission from selling excursions	Заработать комиссионное вознаграждение от продажи экскурсий
	to boost a basic salary	поднимать основной оклад

5. Read the advertisements once again and decide which job you find the most/least attractive? Why?

6. Tell your group mates about careers in tourism? Which one do you find the most attractive one?

<i>Conversational formulas</i>	
<p>1. I agree/disagree with you. Я согласен/не согласен с тобой.</p> <p>2. I am of the same opinion. Я такого же мнения.</p> <p>3. I share your opinion. Я разделяю твоё мнение.</p> <p>4. The same with me. И я тоже.</p> <p>5. Really? Can't believe. Действитель-</p>	<p>15. I don't agree with what you say. Я не согласен с тем, что вы говорите.</p> <p>16. As for me. Что касается меня.</p> <p>17. To my mind/in my opinion. По моему мнению. На мой взгляд.</p> <p>18. I hope so. Надеюсь, что так. Я надеюсь.</p> <p>19. I hold by my opinion. Я остаюсь при</p>

<p>но? Не могу поверить. 6. <i>I doubt it. Я в этом сомневаюсь.</i> 7. <i>No doubt. Несомненно.</i> 8. <i>I wonder. Мне интересно знать.</i> 9. <i>By the way. Кстати. Между прочим.</i> 10. <i>It is hard to say. Трудно сказать.</i> 11. <i>Is it really so? Это действительно так?</i> 12. <i>I don't think so. Я так не думаю.</i> 13. <i>I take a different view. Я придерживаюсь другого мнения.</i> 14. <i>You are wrong. Вы неправы.</i></p>	<p>своём мнении. 20. <i>Fortunately. К счастью.</i> 21. <i>Un fortunately. Жаль. К сожалению.</i> 22. <i>What do you mean? Что вы имеете в виду?</i> 23. <i>It's a good idea. Хорошая идея.</i> 24. <i>Exactly so. Вот-вот. Вот именно.</i> 25. <i>I am so sorry. Мне так жаль. Виню-ват.</i> 26. <i>I am frightfully sorry. Мне ужасно стыдно.</i> 27. <i>I feel sorry for you. Мне жаль тебя.</i> 28. <i>There is no doubt about it. Нет никакого сомнения в этом.</i> 29. <i>Don't you know? Разве ты не знаешь?</i> 30. <i>I feel for you. Я тебе сочувствую.</i> 31. <i>You are welcome. Не стоит благодарности.</i></p>
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Unit 11

PROBLEM SOLVING IN TOURISM

I. Warming up (Разминка)

1. Group work. Reflect on the following questions and share your ideas with the class. Get ready to discuss different points of view persisting in your own opinion. (See appendix 1):

Do soft jobs exist in our life? Can you name them? Ground your answer.

Useful terms and phrases

2. Read the following terms and phrases, mind their pronunciation:

to get clients to agree	уговорить клиентов
to reach a compromise	найти компромисс
to face a challenge	стоять перед проблемой
to respect the client's choice	уважать выбор клиента
to find a mutual understanding	найти взаимопонимание
to suit both parties	устраивать обе стороны
to develop a report	делать отчёт
to have a good grasp of something	хорошо разбираться в чем-либо
legislation	законодательство

to perform a code analysis	проводить анализ законов
to acquire a complete understanding	достичь полного понимания
to meet a deadline	успеть закончить работу к установленному сроку
to resolve unexpected issues	решать непредвиденные проблемы
ins and outs of the profession	тонкости профессии

II. Evocation (ВЫЗОВ)

Speaking and Listening

3. *Group work. Discuss the following questions and report to the class. Get ready to discuss different points of view persisting in your own opinion (See appendix 1):*

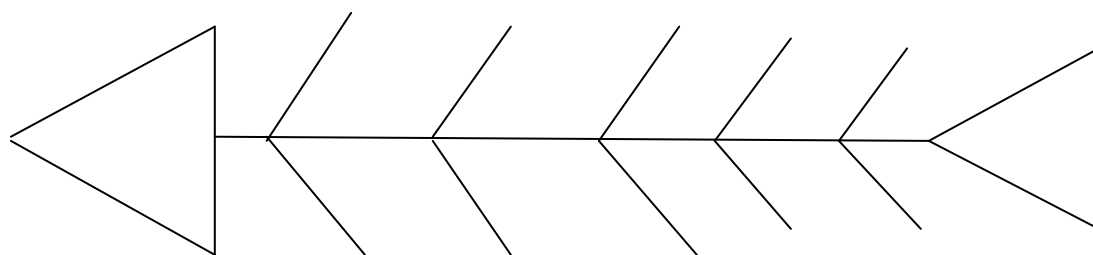
1. Is it hard to work as a tour guide?
2. What difficulties does a practitioner run into?
3. What is the secret of the tour guide's success?

III. Realization (Осмысление)

4. *Group work. Formulate several most actual problems which tour guides face in their work and describe these problems.*

5. *Group work. Set the problems on the upper bones of the fish skeleton and report about the existing problems to the class. Get ready to discuss different points of view persisting in your own opinion:*

6. *Group work. Discuss the following: What do you think the tour guides should change in their professional activity to begin solving these problems? Formulate your thoughts in your exercise books. Report your ideas to the class.*



7. *Group work. Find solutions to the problems. Set the solutions on the lower bones and report your solutions to the class. Get ready to discuss different points of view persisting in your own opinion:*

8. *Pay attention to the head of your fish and formulate the aim of your activity in class according to the problems and their solutions*

9. *Think over the result of your activity set it into the tail of the fish skeleton and report to the class.*

IV. Reflection (Рефлексия)

Writing

10. Write a short essay entitled "Tour guide's challenges".

Unit 12

Destinations

I. Warming up (Разминка)

1. Group work. Reflect on the following question and share your ideas with the class. Get ready to answer questions. The following lexis can be helpful.

What kinds of travels and tourism do you know? What are their aims? Tell about the most common.

Go on holiday	Поехать в отпуск
Destination	место назначения, цель путешествия
Leisure tourism	рекреационный туризм
business tourism	деловой туризм
holidays	каникулы, праздники, выходные и праздничные дни
health and fitness tourism	физкультурно-оздоровительный туризм
repair health	восстановить здоровье
recover strength	восстановить силы
sporting events	спортивные мероприятия
to be on a visit to relatives	гостить у родственников
Come on a visit/come for a visit	приехать в гости/приходить в гости
do sport/play sport	Заниматься спортом
education and training	образование и обучение
get a solid education	получать солидное образование
continue studies abroad	продолжать учёбу за границей
Travel on business	ездить по делам
conclude a contract	раключать контракт
cut deals/do busuness	заключать сделки
Conduct negotiations with business partners	вести переговоры с деловыми партнёрами
to negotiate a contract	вести переговоры о заключении контракта
culture and religion	культура и религия
pilgrim	паломник
Holy places, sacred sites	святые места
Pilgrimage destination	Место паломничества
pilgrimage	паломничество
to pilgrim	совершать паломничество
Go on pilgrimage	Отправляться в паломничество
The Mecca of tourists	место паломничества туристов

Holy relics	Святые мощи
Worship God	Поклониться Богу
professional meetings	деловые встречи, заседания
attend exhibitions and trade fairs	посещать экспозиции и торговые выставки
conferences and conventions	конференции и собрания (съезды)
Deliver the report, make the report	Выступить с докладом
incentive travel	поощрительная поездка
retired couple	парочка пенсионеров
overseas student	иностраннный студент
coach	автобус
travel to an away match	поехать на выездной матч
travel agent	турагент
ITB fair (International travel trade)	выставка по продаже туров
weekend break	отдых выходного дня
fly-drive holiday	туристическая поездка «авиа-авто»
wildlife	живая природа, животный мир

II. Evocation (Вызов)

3. Read the following terms and phrases, mind their pronunciation:

cultural destination	культурное туристическое место (дестинация)
cultural capital of the millennium	культурная столица тысячелетия
vice-president	вице-президент
cultural heritage	культурное наследие
cultural-heritage tourism	историко-культурный туризм
major museums	самые известные музеи
per head of population	на душу населения
to be precise	точнее
not to mention	не говоря уже
film-maker	кинорежиссёр
fascinating cultural destination	Замечательное культурное туристическое место посещения (дестинация)
claim	претендовать
cultural mecca	культурная Мекка
Fine-art museum	Музей изобразительных искусств
look down from a hill-top	смотреть на город с вершины холма
monument to culture	памятник культуре
come in coaches	приезжать на автобусах
rival	соперничать; конкурировать, соперник; конкурент
Universal Studios	Студия Юниверсалс (США)

The Baywatch beaches	Спасатели Малибу
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3. Match the words and phrases to their translation and make sentences about jobs duties in tourism:

a.

business tourism	деловые встречи, заседания
health and fitness tourism	выставки и торговые выставки
sporting events	конференции и собрания (съезды)
education and training	поощрительная поездка
culture and religion	деловой туризм
professional meetings	физкультурно-оздоровительный туризм
exhibitions and trade fairs	спортивные мероприятия
conferences and conventions	образование и обучение
incentive travel	культура и религия

b.

overseas student	отдых выходного дня
coach	выставка по продаже туров
retired couple	туристическая поездка «авиа-авто»
travel agent	вести переговоры о заключении контракта
away match	иностраннный студент
weekend break	автобус
ITB fair (International travel trade)	парочка пенсионеров
fly-drive holiday	турагент
to negotiate a contract	выездной матч

c.

cultural destination	культурная столица тысячелетия
cultural heritage	Музей изобразительных искусств
vice-president	претендовать на культурную Мекку
major museums	памятник культуре
film-maker	культурное место посещения (дестинация)
Cultural capital of the millennium	культурное наследие
Fine-art museum	вице-президент
claim to be a cultural mecca	самые известные музеи
monument to culture	кинорежиссёр

d.

to rival Universal Studios	смотреть на город с вершины холма
come in coaches	замечательная культурная дестинация

per head of population	не говоря уже о писателях и режиссёрах
look down from a hill-top	соперничать со Студией Юниверсалс
fascinating cultural destination	приезжать на автобусах
not to mention writers and film-makers	на душу населения

4. Read the words and mind their pronunciation:

private collection	частная коллекция
to house	размещать
Roman-style villa	вилла в романском стиле
to occupies 750 acres 750 acres of land	занимать 750 акров земли
mountain foothills	нижние склоны холма
art collection	коллекция произведений искусства
take four exhibit pavilions	Занимать 4 выставочных павильона
in total	в совокупности
display pre-twentieth century works of art	выставлять произведения искусства 19 века
holdings	владения
impressive collection of antiquities	впечатляющая коллекция предметов древности
Irises	ирисы
purchase	покупать
computer-controlled louvers	управляемые компьютером жалюзи
limit the amount of natural light	ограничивать количество естественного освещения
coupled with a system	связанный с системой
artificial light	искусственный свет
facilitate viewing	облегчать просмотр
boast of	гордиться

III. Realization (Осмысление)

5. Read the text Getty museum and answer the questions:

1. What is this text about?
2. What is Los Angeles notable for?
3. What do you know about the fine-art museum?
4. Would you like to visit this city?

LA Renaissance

“Los Angeles will be the cultural centre of the millennium”. This statement was recently made by LA’s “vice-president of cultural tourism”. He stated that there are more major museums per head of population in LA than any other US city (300, to be precise). Los Angeles is a unique city which can boast of (гордиться) a great number

of talented people: artists, writers, film-makers, actors, dancers and musicians. The vice-president thinks that it is the most fascinating cultural destination in America. This amazing city can claim to be a cultural mecca because of the fine-art Museum which is called Getty Museum.

Getty Museum

The Getty Museum started from the private collection and was housed for many years in a Roman-style villa in Malibu, which is now the Getty Villa.

Today's Getty Museum occupies 750 acres of land in the Santa Monica Mountain foothills. The Getty Center includes an art collection which takes four exhibit pavilions to show just part of it, and the complex includes nine buildings.

Getty Museum Review

The Getty Museum Los Angeles displays mostly pre-twentieth century works of art by artists such as Rembrandt and Van Gogh. The Getty holdings also include an impressive collection of antiquities, displayed at the Getty Villa in Malibu. The most famous holding at the Getty Museum Los Angeles may be Van Gogh's *Irises*, which the museum d in 1990.

Each gallery has computer-controlled louvers near the ceiling that limit the amount of natural light that comes into the gallery. Coupled with a system of cool and warm artificial light, the system facilitates viewing the paintings in the same natural light in which they were painted.

IV. Reflection (Рефлексия)

6. Tell about the cultural capital of the millennium. Get ready to answer questions persisting in your own opinion (отстаивая своё мнение).

Unit 13

Hilton Tokyo Hotel

I. Warming up (Разминка)

1. Group work. Reflect on the following proverb and share your ideas with the class. Get ready to answer questions. The following lexis can be helpful.

“He who lives sees much. He who travels sees more”.

Travel for different reasons	Путешествовать по разным причинам
For rest, for sightseeing	Для отдыха, осмотра достопримечательностей
Go sightseeing	Осматривать достопримечательности
impart new vigor to the mind	Придавать новые силы (энергию) уму
magnify all human emotions	усиливать все человеческие эмоции
Exotic places	Экзотические места
go on a tour , go on journey	отправиться в путешествие

adventurous	рискованный
Stay in luxurious / beachfront hotels	Останавливаться в роскошных/ с видом на пляж отелях
Once in a lifetime	Один раз в жизни
Find oneself (myself)	оказаться
Visit tropical rainforests/ famous landmarks/ great museums	побывать (посетить, обойти) в тропических лесах/ знаменитых памятники архитектуры/ замечательные музеи
For adventures to experience	Для того, чтобы испытать приключения
Get to know /learn about new cultures and traditions	Узнавать новые культуры и традиции
see with one's own eyes	увидеть своими глазами
a wonderful opportunity to experience a different way of life	замечательная возможность познать другой образ жизни
Broaden one's outlook	расширять кругозор
Travelling is terrific.	Путешествовать классно.
"One eyewitness is better than two hear-so's."	Лучше один раз увидеть, чем сто раз услышать.

II. Evocation (Вызов)

2. Read the following terms and phrases, mind their pronunciation:

to meet new people	знакомиться/ встречаться с новыми людьми
to pack a case	упаковать чемодан/ сумку
to check in at the hotel	регистрироваться в отеле
check- in	регистрация, регистратура
to wait for luggage	ждать багаж
to go through security checks	проходить контроль, предусмотренный системой безопасности
to speak a foreign language	говорить на иностранном языке
to be away from home	быть вдали от дома
to travel to the airport/station	ехать в аэропорт/ на вокзал
to board	производить посадку, садиться
gate	выход на посадку
flight	авиа-рейс, вылет
to leave	отправляться (о поезде)
to arrive	прибывать (о рейсе)
a passenger	пассажир
to buy a ticket	покупать билет
to confirm the flight	подтвердить вылет
to collect luggage	забирать багаж
to queue at the check- in	стоять в очереди в регистратуру

to watch an in-flight movie	смотреть фильм в полёте
to take a bus or taxi	сесть на автобус или ехать на такси (брать такси)
to book a hotel room	бронировать/ заказывать комнат в гостинице
to do shopping	делать покупки
to stay at the hotel	останавливаться в отеле
to fly business class	летать бизнес классом
a way of travelling	способ путешествовать / передвигаться
to have a meal	подкрепиться, принимать пищу
a beauty salon	салон красоты (отсюда слова из текста)
a health club	спортивно-оздоровительный центр
a concierge desk	рабочее место консьержа
a gift shop	сувенирный магазин
childcare service	сервис по уходу за детьми
restaurant	ресторан
business centre	бизнес-центр
rooftop tennis court	расположенный на крыше теннисный корт
coffee shop	магазин "кофе - чай"
to host a dinner	принимать гостей на обед
skyscraper business district	деловой район небоскрёбов
luxury hotel	гостиница высшей категории
guest room	гостиничный номер
a choice of inviting bars	выбор привлекательных баров
indoor pool	закрытый бассейн, бассейн в закрытом помещении
to relax in the jacuzzi and sauna	расслабляться в джакузи и финской бане
to visit nearby attractions	посетить близлежащие аттракционы
shrine	Гробница
the imperial Palace	императорский дворец
The Tokyo Disney resort	Диснейленд в Токио
reception	служба регистрации и обслуживания гостей
24-hour reception team	круглосуточная группа по приему(гостей)
to offer advice on places to visit	давать совет, какие места посетить
to book a sightseeing tour and theatre tickets	заказывать экскурсия с осмотром достопримечательностей и билеты в театр
a spacious room	просторная комната
a city view	вид на город
air-conditioning and voicemail	кондиционирование воздуха и голосовая почта

high-speed internet access	доступ к высокоскоростному Интернету
flat-screen TV and on-demand video	телевизор с плоским экраном и видео по требованию
to serve Japanese specialities	подавать японские деликатесные изделия
to offer French cuisine	предлагать французскую кухню
to try Chinese food	пробовать китайскую еду
to order a midnight snack	заказать лёгкую закуску в полночь
marble Lounge	мраморная гостиная
a perfect place for meetings	идеальное место для встреч (конференций)
to get around the city	перемещаться по городу
a free shuttle service	неоплачиваемая челночная транспортная линия
to be directly connected with metro subway	Быть непосредственно связанным с метро
to enjoy some advantages	пользоваться некоторыми преимуществами
busy shop	оживлённый магазин
to offer an opportunity	предоставлять возможность
an inviting bar	привлекательный бар
reception team	группа по приему

3. Match the words and phrases to their translation and make sentences:

a.

to meet new people	ехать в аэропорт/ на вокзал
to pack a case	производить посадку, садиться
to check in at the hotel	пользоваться некоторыми преимуществами
to wait for luggage	забирать багаж
to go through security checks	знакомиться/ встречаться с новыми людьми
to travel to the airport/station	упаковать чемодан/ сумку
to board	кондиционирование воздуха и голосовая почта
to buy a ticket	ждать багаж
to collect luggage	проходить контроль, предусмотренный системой безопасности
to enjoy some advantages	покупать билет
air-conditioning and voicemail	регистрироваться в отеле

b.

to take a bus or taxi	На какой рейс производится посадка у
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	27 выхода?
to book a hotel room	быть вдали от дома
When does the flight arrive?	закрытый бассейн
What time does the train leave?	летать бизнес классом
Which flight is boarding at gate 27?	сесть на автобус или ехать на такси (брать такси)
What time is the next train to Manchester?	бронировать/ заказывать комнату в гостинице
to confirm the flight	Когда прибывает этот рейс?
to fly business class	Когда отправляется этот поезд?
to be away from home	оживлённый магазин
An indoor pool	подтвердить вылет
A busy shop	Когда отправляется следующий поезд в Манчестер?

c.

to do shopping	заказывать экскурсию с осмотром достопримечательностей и билеты в театр
to stay at the hotel	заказать лёгкую закуску в полночь
a way of travelling	предлагать французскую кухню
to have a meal	служба регистрации и обслуживания гостей
to book a sightseeing tour and theatre tickets	предоставлять возможность
to visit nearby attractions	останавливаться в отеле
to try Chinese food	способ путешествовать / передвигаться
to offer French cuisine	подкрепиться, принимать пищу
to offer advice on places to visit	посетить близлежащие аттракционы
to order a midnight snack	пробовать китайскую еду
to Offer an opportunity	делать покупки
reception	давать совет, какие места посетить

d.

to queue at the check- in	пассажир
a luxury hotel	выбор привлекательных баров
a spacious room	неоплачиваемая челночная транспортная линия
a city view	перемещаться по городу
to serve Japanese specialities	доступ к высокоскоростному Интернету
a passenger	стоять в очереди в регистратуру
a guest room	гостиница высшей категории
a perfect place for meetings	Просторная комната
to get around the city	вид на город
high-speed internet access	подавать японские деликатесные изделия

a free shuttle service	идеальное место для встреч (конференций)
a choice of inviting bars	гостиничный номер

4. Read and translate the sentences. Make up general (общие) and special (специальные) questions to the sentences.

E.g.: The house is in the city centre. – Is the house in the city centre? ((общий) *Where is the house?* (специальный)

E.g.: There are two schools in the city. – Are there two schools in the city? How many schools are there in the city?

E.g.: You can have a meal at this café. – *Can you have a meal at this café? Where can you have a meal?*

E.g.: They live in a luxury hotel. – Do they live in a luxury hotel? *Where do they live?*

<p>1. The Hilton Tokyo is in the centre of the business district. (where)</p> <p>2. There are eight hundred guest rooms in the hotel.</p> <p>3. There is a choice of inviting bars and restaurants in the hotel.</p> <p>4. The guests can visit nearby Tokyo attractions.(what)</p> <p>5. You can relax in the hotel health club. (where)</p> <p>6. Guests can swim in the indoor pool. (where)</p> <p>7. You can play tennis on the rooftop tennis court. (where)</p> <p>8. The Tokyo Disney resort is about twenty (20) kilometers from the hotel. (where)</p> <p>9. The hotel guests enjoy some advantages. (what)</p> <p>10. Guests book sightseeing tours and theatre tickets right in the hotel. (what)</p> <p>11. Guests feel at home in the spacious rooms.</p> <p>12. The restaurants of the hotel offer different cuisines. (what)</p>	<p>13. The Musashino serves Japanese specialities.</p> <p>14. Guests can try Chinese food at the Dynasty. (where)</p> <p>15. Guests can order a midnight snack at the Marble Lounge. (what)</p> <p>16. The Hilton Tokyo is a perfect place for meetings.(what place)</p> <p>17. There are sixteen meeting rooms in the hotel.</p> <p>18. There is a twenty-four-hour (24-hour) business center. (what)</p> <p>19. The hotel offers an opportunity to get around the city. (what opportunity)</p> <p>20. There is a free shuttle service from the hotel to the station.</p>
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III. Realization (Осмысление)

5. Read the text and answer the following questions:

1. What is this text about?

2. What do you know about The Hilton Tokyo?

3. Can you enjoy yourself if you are staying at this hotel? (Развлекаться) How can you do it?

4. What advantages can you enjoy if you are staying at this hotel?
5. Are the rooms comfortable? Why do you think so?
6. What is special about (что особенного в) hotel restaurants?
7. What opportunities does the hotel offer its guests?

Hilton Tokyo

The Hilton Tokyo is a luxury hotel which is in the centre of skyscraper business district. In the hotel there are eight hundred and eight (808) guest rooms. There is also a choice of inviting bars and restaurants. Guests can swim in the indoor pool, play tennis on the rooftop tennis court or relax in the hotel health club.

To add to this, people who are staying at this hotel can visit nearby Tokyo attractions and the Imperial palace. Guests with children can visit the Tokyo Disney resort. This resort is about twenty (20) kilometers from the hotel. People who choose this hotel enjoy some advantages. For example, the hotel's reception team offers advice on places to visit. Guests can also book sightseeing tours and theatre tickets right in the hotel. (прямо в отеле) Lots of busy shops are a ten-minute walk from the hotel.

No doubt, guests feel at home in the spacious rooms with large windows and city views. Each room has a desk, air-conditioning and voicemail. In each room there is high-speed internet access, a flat-screen TV and on-demand videos.

The restaurants of the hotel offer different cuisines. The Musashino serves Japanese specialities. Le Pergolese offers French cuisine. Guests can try Chinese food at the Dynasty and order a midnight snack at the Marble Lounge. The Hilton Tokyo is a perfect place for meetings. There are sixteen meeting rooms. There is also a twenty-four-hour (24-hour) business center. The hotel also offers an opportunity to get around the city. There is a free shuttle service from the hotel to the station. The Hilton Tokyo is directly connected to the Tokyo Metro subway.

IV. Reflection (Рефлексия)

6. Match the words from two columns to create a phrase and make sentences to give general information about the Hilton Tokyo Hotel.

a luxury	the indoor pool
to be in	tennis on the rooftop tennis court
There are eight hundred and eight (808)	hotel
a choice of	in the hotel health club
to swim in	guest rooms
to play	inviting bars and restaurants
to relax	the skyscraper business district

7. Match the words from two columns to create a phrase and make sentences about the Hilton Tokyo Hotel advantages

to visit nearby	in the hotel
to be about	walk from the hotel
to enjoy	Tokyo attractions and The Imperial palace
to book	twenty (20) kilometers from the hotel

right	some advantages
to be a ten-minute	sightseeing tours and theatre tickets

8. Match the words from two columns to create a phrase and make sentences about the Hilton Tokyo Hotel service.

to feel	Japanese specialities
spacious rooms with	a midnight snack
There is high-speed internet access,	an opportunity
to offer different	around the city
to serve	large windows and city views
to offer French	a flat-screen TV and on-demand videos
to try	cuisines
to order	at home
a perfect	uisine
to offer	Chinese food
to get	place for meetings

9. Tell your group mates about the Hilton Tokyo Hotel

Unit 14 Dealing with Guests

1. Group work. Reflect on the following question and share your ideas with the class. Get ready to answer questions. The following lexis can be helpful.

What makes a good hotel manager? Put the characteristics in order in order of importance.

A good hotel manager

likes people	can think like a child
likes variety	can entertain like a clown
is charming	understands body language
has good financial skills	pays attention to routine detail
needs good computer skills	possesses a sense of humour

2. What other skills and qualities do you expect a good hotel manager to possess?

II. Evocation (ВЫЗОВ)

3. Read the following terms and phrases, mind their pronunciation:

leading psychologist	ведущий психолог
to devise a personality test	разрабатывать тест на проверку личных

	качеств работника
to reveal the characteristics	вскрыть характерные черты
hotelier	отельер, хозяин гостиницы, отеля
study	Исследование
unsurprisingly	Неудивительно
owner and manager	владелец и директор (менеджер)
a genuine liking for people	искреннее расположение (любовь) к людям
ability to motivate others	способность мотивировать других
excellence	совершенство
skin-deep	поверхностный
It has nothing to do	Это не связано с
attitude to	отношение к
have a nice day attitude	всего доброго, пока
second-rater	посредственность, заурядная, ординарная личность
being able	быть в состоянии
to be good at dealing with all kinds of people	находить общий язык с разными людьми
to share other people's feelings	разделять чувства других людей
what it is like to be in their situation	Каково это быть в их ситуации
body language	язык жестов
to detect non-verbal messages	замечать невербальные сообщения
to gain a better understanding	улучшить понимание (для лучшего понимания)
according to the psychologist	по мнению психолога
enthusiastic and motivating	увлечённый и мотивирующий
to excite others	волновать, побуждать других
so that	так, чтобы
pleasurable and fulfilling	приятный и приносящий удовлетворение
child-clown personality	особенности характера ребёнка-клоуна
equally strong dislike of routine.	не менее сильная нелюбовь к рутине

4. Match the words and phrases to their translation:

a.

a leading psychologist	владелец и директор (менеджер)
to hire a psychologist	иметь два основных качества
to devise a personality test	искреннее расположение (любовь) к людям
make hoteliers excellent	способность мотивировать других

owner and manager	ведущий психолог
to have two key qualities	отношение к клиентам
a genuine liking for people	разрабатывать тест на проверку личных качеств работника
ability to motivate others	делать отельеров превосходными
attitude to clients	нанимать психолога

b.

excellence,	понимать язык жестов
second-rater	замечать невербальные сообщения
to be good at dealing with all kinds of people	улучшить понимание (для лучшего понимания)
to share other people's feelings	потребности, нужды гостя
what it is like to be in their situation	совершенство
understand body language	заурядная, ординарная личность
to detect non-verbal messages	находить общий язык с разными людьми
to gain a better understanding	разделять чувства других людей
guest's needs	Каково это быть в их ситуации

c.

according to the psychologist	приятный и приносящий удовлетворение
enthusiastic and motivating	любовь к разнообразию
be filled with energy and enthusiasm	не менее сильная нелюбовь к рутине
to be able to excite others	по мнению психолога
pleasurable and fulfilling	увлечённые и мотивирующие отельеры
love of variety	быть полным энтузиазма и энергии
equally strong dislike of routine.	быть способным побуждать других

III. Realization (Осмысление)

Reading & Speaking

5. Read the text and answer the following questions:

1. What is this text about?
2. What key qualities should the most successful owners and managers have? Why?
3. Is it important to have a genuine liking for people, in your opinion? What does it mean?
4. Can you describe enthusiastic and motivating hoteliers?
5. Do you agree with Dr. David Young?
6. Can you be a successful manager? Try to ground your answer.

The Perfect Hotelier

In a recent study Dr. David Young, a leading psychologist, was hired to devise a personality test to reveal the characteristics that make hoteliers not just good but excellent.

The study showed – unsurprisingly – that the most successful owners and managers have two key qualities: the first, a genuine liking for people; the second, the ability to motivate others. These are the factors that put the X in excellence, but liking people is more than skin-deep. It has nothing to do with the “have a nice day” attitude found among second-raters.

It means being good at dealing with all kinds of people, being able to share other people’s feelings and imagine what it is like to be in their situation. They understand body language and can detect non-verbal messages in order to gain a better understanding of a guest’s needs.

According to the psychologist, enthusiastic and motivating hoteliers are “child-clowns”. Like a child they must be filled with energy and enthusiasm and, like a clown, must be able to excite others so that they find their work more pleasurable and fulfilling. Another aspect of the child-clown personality is a love of variety and an equally strong dislike of routine.

Reflexion (Размышление)

6. Match the words from two columns to create a phrase and make sentences to use them in the text entitled “My concept of the perfect hotelier”:

to make	other people’s feelings
to have	to be in their situation
a genuine	body language
ability	a better understanding of a guest’s needs.
to be good	two key qualities
to share	hoteliers excellent
what it is like	liking for people
to understand	to motivate others
to gain	at dealing with all kinds of people

7. Prepare a text about the perfect hotelier and present it to the class. Get ready to answer your group mates’ questions persisting in your own opinion.

Students' Individual Work

Texts for supplementary reading

Text 1

Task 1. Read the text and answer the following questions:

- 1. What is the text about?*
- 2. What are special features of the hotel?*

HOTEL "ASTORIA"

St. Petersburg is a world-famous city and the second largest in Russia. A visit to St. Petersburg is an unforgettable impression, but it will become more remarkable if you choose to stay at the "Astoria" hotel.

The hotel is located in the very heart of the city. The complex comprising two buildings was created at the beginning-of-the-century style in 1912 by architect Lydwal. The hotel is situated in St. Isaac's Square with a prominent building of St. Isaac's Cathedral, a statue of the Russian Tzar Nicholas I and the Mariinsky Palace.

The interior decoration of the "Astoria" hotel is marble, fine wood, mirrors and antiques, metal and plastics used with good taste. Completely restored in 1987-1990 the hotel still evokes the beginning of the century with its parquet floors, interiors and crystal chandeliers. The lobby made in light forms makes an unforgettable impression on you.

The hotel has 436 guest-rooms for a total of 800 beds. They include several apartments, suites, double and single rooms. Apartments have a sauna and a kitchenette.

Most of the guest-rooms are double rooms. The rooms are elegantly furnished and most comfortable equipped. Each guest-room is outfitted with a TV set, a radio-set, a refrigerator and a telephone. The suites are provided with mini-safes and self-defrosting mini-bars.

The hotel has a service bureau, a currency-exchange desk, hair-dressing, barber's and beauty saloons, massage part, a souvenir kiosk, a hard-currency gift shop, a laundry, repairs and dry cleaning.

The hotel also runs a "Rent-a-Car" service. Cars can be hired without driver or chauffeur-driven. Payment is to be made in hard currency. At the hotel you have at your service three restaurants: "Winter garden" seating 140, "Astoria" – 156 seats, "Angleterre" for 154 guests; a banquet hall for 132 seats, a grill-restaurant seating 60, two cabinets for 28 seats, several bars, cafés and buffets.

The "Astoria" hotel has a sauna, a swimming-pool and a fitness centre. There is a business centre which is equipped with all kinds of modern facilities and a conference hall seating 200, which is outfitted with modern acoustic equipment and facilities.

The hotel courtyard is an ideal place for leisure and recreation. At the service bureau you can get the necessary travel information. The clerk will help you in:

- ordering newspapers and magazines as well as gifts and flowers which will be delivered to your room;

- ordering any kind of public services;
- ordering a taxi or renting a car;
- reserving train, air tickets and obtaining tickets for the theatre and other entertainments, as well as in booking for excursions on group or individual services.

The “Astoria” hotel was considered the best in Russia. Many well-known political leaders, actors, singers, artists and poets stayed at the hotel. The English writer Herbert Wells lived in this hotel in 1914 and in 1934. Yesenin stayed there in 1925.

Task 2. Read the text once again and tell about this hotel.

Text 2

Task 1. Read the article and answer the following questions:

- 1) What is the article about?
- 2) What does a good guide have to know?
- 3) What skills should a guide possess?
- 4) What are the most important personal qualities for being a good guide?
- 25
- 5) What do tourists usually ask about?
- 6) What roles should a guide be ready to take on? Why?
- 7) What other titles of this article could you think of?

HOW TO BE A GOOD GUIDE

So you want to be a tour guide? Although I work mainly in London and England I 'm sure the job 's more or less the same wherever you do your guiding. So let me give you some advice...

Most guides are freelance and are hired for particular jobs. Tour operators and other people employ guides mainly to inform tourists about the places they are visiting. Therefore a guide has to have a good sound knowledge not only of a particular place but also of other things which are generally relevant – for example, architecture, history, and local customs. During our training we intensively learn a vast amount of information about whole range of subjects, and we have to be capable of jumping from one topic to another in the same sentence! But the way in which a person conveys this knowledge is the key: you have to be good at judging what your audience is interested in and you have to know how to keep their attention. These are not easy skills, I can tell you!

A guide 's commentary should be interesting, lively, and above all, enthusiastic. It shouldn't be too academic and 'heavy ', but neither it should it be frivolous. A sense of humour is also important, but again one should only be humorous where appropriate. 'Getting the balance right ' is the main skill of guiding and commentaries should vary according to each group. A group of schoolchildren and a group of architects require a very different approach.

Tourists ask a lot of questions and a guide should be friendly, helpful, and approachable. Guides shouldn't claim to know everything - we're not superhuman! If you don't know the answer, say so, but add 'I'll find out it for you. Questions can vary. They can be practical ones, it's important to know where the toilets are situated as well as the date of a monument! When things go wrong – as they occasionally do – a guide should pause and calmly sort out the problem, and try to make sure that the original itinerary is kept to.

A guide takes on a number of roles for the tourist: teacher, entertainer, ambassador, nurse, and the boss. As teacher the guide is passing on information, as we've discussed. Most tour groups are on holiday so they want to enjoy themselves and want to be entertained to a certain extent. People also need looking after, so you sometimes have to be a nurse. Some people are jet-lagged or have minor illnesses (sometimes worse!). When we train, we do a basic first-aid course.

As a guide you really are an ambassador for your country and it is your job to promote it. For many people you are the only person from that country that they have any contact with. As an ambassador you also have to know about diplomacy and you are responsible for making sure everyone is happy.

You also have to be the boss in order to ensure that the itinerary runs smoothly. You're often in charge of checking in and out of hotels, taking care of baggage, money, and so on. Efficiency is very important in all of this.

Above all as a guide you have to like people. You meet the world in this job, some great people and some awful ones, but you have to try to treat them all as equals. Don't be patronizing, but welcome everyone as if they were a VIP to your country. But most of all enjoy it!

Text 3

Task 1. Read the article and answer the following questions:

1. Why would a hotel manager want to be inspected?
2. Does the manager know about the inspection in advance?
3. What happens if a hotel fails the test?
4. Where does Mr Smith work?
5. About how many hotels does Mr Smith inspect each year?
6. Why doesn't he give them a tip?

When an Inspector Calls

During a hotel stay, have you ever waited more than three rings before the phone was picked up, found hairs in the bath or failed to receive a message? If the hotel is up-market, these failings are serious. All hotels have their reputation to maintain but deluxe hotels have to justify their higher rates. So, one way of maintaining standards is to use the services of a hotel inspector.

Inspectors checking any Preferred Hotels, an association of 125 deluxe hotels in 25 countries, answer 1,600 questions on each hotel during a two-day, anonymous stay.

If a hotel fails the inspection in two categories - service and condition of the building - it goes on six months' trial, at the end of which is a second inspection. A second failure means a quick exit from Preferred.

David Smith is an inspector and travels the USA and Asia, for 12 days each month inspecting hotels, never using the same hotel twice. 'It should be a pleasure but it's difficult to relax and enjoy the luxury,' he says. Work begins as soon as he enters the hotel entrance - 100 questions on the check-in procedure. The concierge is another target. Mr Smith will ask for anything from an aspirin to a legal document after offices have closed. The concierge has to provide a full service, not just theatre tickets, and must not expect a gratuity. Mr Smith also samples the restaurants and bars for the quality of service, doesn't tip staff and orders room service to check that staff are helpful in suggesting what to order and that the food trolley is clean when it arrives with breakfast.

There are 165 questions in the bathroom and bedroom, which means a 45 minute check for rubbish under the bed, dusty curtains, an empty minibar, dirty pillows or towels. 'The bathroom must be clean,' says Mr Smith, 'the water has to be instant and the shower easy to use and definitely no hairs in the bath.'

Text 4

Task 1. Read the article and answer the following questions:

- 1. What is important about choosing a holiday destination?*
- 2. How should you choose a tour operator?*
- 3. How should you behave in foreign countries?*

How to Be a Good Tourist

'Think before you leave the country', says Katie Wood.

Before you go

Why am I going? An obvious question to ask yourself, perhaps, but country-counting for its own sake is pointless, and with tourist congestion as serious as it is, it's important to have a good reason. If your motivation is to have a good rest, what's wrong with a break at home? If this does not appeal, there are ways to make sure you have a relaxing holiday abroad.

Consider going out of season. Spread the tourist load and avoid the crowds. Is it really fun when you're cheek by jowl with thousands of other tourists, being herded off and on planes and buses, suffering from jetlag, culture shock, and a gippy tummy? Even given the need to fit in with school holidays, going off season is still possible. Learn about your destination. Don't go to Florida or Bali just because it's the 'in' place. Read up on it, and choose a location for the right seasons.

Your tour operator

Before booking a package, find out as much as you can about the operator. Ask whether the company knows what impact tourism has on local holiday destinations.

Most cannot even tell you how many tourists go there. Ask your travel agent about Green Flag operators, a group of companies which strive for increased environmental awareness. Has your tour operator spoken to local conservationist to find out if tourism is causing particular problems, and if its operation is acceptable to the local population? The operators who ran holidays to Djerba in Tunisia in the late 1980s certainly had not. A fifth of the water in the main supply network went to feed the hotels where northern European holidaymakers stayed, while 80 per cent of the dwellings in the town had no running water. In Goa, the demand for water from big hotels means that the villagers get

only an hour's water supply a day. If you knew this in advance, would you still go?

Pressurize tour operators to be more responsible. The travel industry is becoming increasingly demanded. After the disastrous package year of 1990, travel agents and tour operators are increasingly willing to listen to customers.

Does your tour operator contribute to local employment or simply bring in as many tourists as possible? Does it use hotels frequented by local people, who blend in with the surroundings, or will you be staying in the tourists-only high-rise block which the locals deplore? Will you meet the local people, or will your only contact with them be as waiters and maids?

Check with the tourist board to see if there is a 'meet the locals' programme. Does the tour operator inform you about the country's culture and traditions before your departure? Many package tourists to predominantly Muslim countries, such as Morocco or Turkey, arrive there without knowing anything about Islamic conventions and taboos regarding dress and behaviour.

Even if you are travelling independently, your decisions have important consequences, particularly in the developing world. Tourism, seen by many poor countries as an economic panacea, often fails to deliver because of the leakage of money back out of the economy generally to pay for imported luxuries for you, the tourist. If both the airline you fly with and the hotel you stay in are foreign-owned, only 22 to 28 per cent of the price you pay stays in the host nation's economy. You can affect this directly by

your choice of transport and accommodation.

Before you pack

If you are travelling to a country such as Egypt or Indonesia, where the infrastructure is poor, and waste disposal consists of throwing refuse into the sea or on to a clump just outside the town, don't take anything with you that is not strictly necessary. Remove new clothes from their cellophane wrappers and take all toiletries and photographic equipment out of their often-elaborate packaging.

Do take some small gifts from your home country, though. These will be appreciated, particularly in the developing world. Choose the products you take abroad carefully. Take sunscreens and shampoos made from natural substances. They do not lie on the surface of the water and pollute marine life. If you're planning to camp in a developing country, be aware of the water you bathe in - it could be the only source of drinking water for an entire village.

When you are there

Consume local produce whenever possible. If you insist on brandname soft drinks and alcohol you will be contributing to the leakage of wealth out of the local economy. A recent World Bank analysis showed that an average of only 9.1 per cent of all gross exchange earnings were retained in the host country. This might not matter in Malta, but it certainly does in Mali.

Sleep with the locals, preferably in bed and breakfast. This way you directly increase their income, not that of a foreign-owned hotel chain. Use public transport instead of hiring a car. Not only will you help to reduce pollution, you will also meet more local people and gain a more authentic impression of the place.

About 12 per cent of all tourists spending go on souvenirs. Choose the souvenirs you buy carefully. Learn about the country's cultural heritage before going, so that you know what the local arts and crafts should be. Buy something authentic in parts of Africa. South East Asia and the Caribbean souvenirs are often made from, endangered fauna and flora, and all over the world bizarre dolls and carvings with no intrinsic cultural value are sold to cater to Western tastes.

Be sensitive about photography. Knowing when (and when not) to take pictures, particularly of people, is an art. The rules differ between cultures but if in doubt, leave it. You may unwittingly cause great offence.

Use your camera to record flora and fauna on film. Do not pick wild flowers photograph them instead.

The question of giving money is always difficult to judge. When it comes to tipping, bargaining, and giving to beggars, the best advice is probably to follow local practices. In Egypt, for instance, generally do: in parts of Mexico, you don't. Also, don't be afraid to speak out if something is wrong. If you come across polluted beaches, for example, complain to your travel representative.

Tour operators can exert great pressure on hotels and resorts. Let yours know how you found the destination and what you would like to see changed in the future.

Being a good tourist, then, is largely about sensitivity and basic good manners. How to behave as a guest in a host country is all common sense, you might think. But how many tourists have you met who seem to have left their manners - and their consciences - at home?

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